

PACIFIC WHALE FOUNDATION



ANNUAL ONLINE AUCTION

NOVEMBER 9-18, 2019

"It was an amazing experience! Seeing the whales up close and learning about them was so epic!"

—
Mrs. Urbas's
3rd grade class, Lāna'i
January 2019



JOIN PACIFIC WHALE FOUNDATION TO EDUCATE | INSPIRE | PROTECT

This fall, Pacific Whale Foundation will hold its annual **Online Auction from Nov. 9-18, 2019**. A benefit for the Keiki Whalewatch program, funds raised will educate school children in Maui County and nurture a lifelong love of the ocean and marine life. Community support is critical to the success of our keiki's future and we invite you to lead by example as an active ocean advocate and environmental steward.

How You Make an Impact: Your thoughtful in-kind donation of an item, package or gift certificate will enable us to reach our fundraising goal of \$20,000 and ensure that hands-on marine education is accessible to school children in Maui County regardless of family income level. PWF's Keiki Whalewatch program provides a unique opportunity for thousands of children to get a close-up look at whales and other marine animals while aboard a "floating classroom" with marine education specialists.

Partner Promotions: Our Online Auction partners will benefit from PWF's extensive global reach and effective engagement with supporters through various marketing channels as outlined below:

- **Link to your company website** on Online Auction website – 279,744 monthly visitors to website during event
- **E-newsletter mentions** – 54,204 subscribers
- **Social media mentions** promoting the Online Auction – 262,568 followers
- **Quarterly newsletter** "Beyond the Breach" – 10,000 copies printed annually
- **Annual Report acknowledgement** – 500 copies printed annually
- **Or, your preferred means** of recognition

Thank you for your commitment to the future of the ocean and for working alongside us to protect it for the next generation.

Please use the attached form to complete your donation or call us directly if you have any additional questions at (808) 650-5985.

Mahalo for making a difference and we look forward to partnering with you!

Aloha,

Kandice Johns
Membership & Giving Manager
Pacific Whale Foundation

"Thank you so much for the AMAZING whale watches. The students loved seeing the whales and being on the boat. Many of the students have never been on a boat before. It was such an impactful experience for them; I cannot thank you and your staff enough!" — Kristen Lawlor, Kahului Elementary, 2nd grade teacher

onlineauction@PacificWhale.org | (888) 644-8789



Pacific Whale Foundation is a nonprofit 501(c)(3) tax-exempt charitable organization with a mission to protect the oceans through science and advocacy, and to inspire environmental stewardship. Founded in 1980, PWF accomplishes its mission through Research, Education and Conservation programs which operate in Hawaii, Australia, Ecuador and Chile.

January 22, 2019

Dear Whale Foundation,

Thank you for taking our class on the whale watch, and for making it a safe trip. If it wasn't for you guys I wouldn't have seen my first whale. I was so happy because I not only saw one whale but 3 whales.

Our class was so excited to see the female whale with it's calf. We were curious to learn more about the escort with them. We were thrilled to know they have a protector. It was an amazing experience! Seeing the whales up close and learning about them was so epic!

Mahalo and Aloha
Ms. Urbas's 3rd grade class.



