



## The Dig This Story

Dig This®, The World's First-Ever Heavy Equipment Playground® opened in Colorado in 2007 by New Zealander Ed Mumm. Ed pioneered the "super-sized sandbox" concept providing the opportunity for the general public to command the controls of heavy equipment in a safe, fun and supervised environment.

Dig This' inspiration came to Ed while he was operating heavy equipment to build his home in Steamboat Springs, Colorado. After having fun clearing trees and scrub oak, constructing a road, building a pond, and digging foundations, he realized the potential for a business opportunity and the concept for Dig This was formed.

Dig This opened in Steamboat Springs on a wintery day in December 2007. People flocked to northwest Colorado from around the world specifically to dig, trench, push, and pile dirt at Dig This. During the three years Dig This called Steamboat Springs home, Ed and his crew helped fulfill many a life-long dream transforming doctors, teachers, stay-at-home Moms, pyrotechnic engineers, and media professionals, just to name a few, into heavy equipment operators for a day.

From the beginning, Ed always envisioned bringing his heavy metal yellow toys to Las Vegas, Nevada. Operations in Steamboat Springs wrapped up in fall 2010 to focus on the launch in Las Vegas. Fast-forward six months to a fabulous Las Vegas location, an incredible team of employees, two bulldozers, three excavators, and you have Dig This Las Vegas.

Dig This Las Vegas welcomed its first two customers (two women) in early May 2011. Dig This continues to introduce the latest in recreational and corporate entertainment to the visitors of Las Vegas allowing non-industry folks the opportunity to experience the thrill and rush of playing with colossal hydraulic excavators and bulldozers.

Dig This is open daily, providing Big Dig, Mega Dig, Mini Experience, Aggression Session, and Group Dig activities. All sessions start with an equipment and safety orientation, before participants get behind the controls in climate-controlled, radio monitored cabs and maneuver equipment in individual work areas. Participants must be at least 8 years of age to operate skid steer track loaders and mini excavators and 12 years of age to operate excavators, and 14 for dozers. Special event, group, and corporate programming is also available.

Dig This holds the #1 position in TripAdvisor's Fun & Games in Las Vegas category, has been a TripAdvisor Certificate of Excellence winner since 2012, and recently was awarded TripAdvisor's Certificate of Excellence Hall of Fame designation (2018).

Dig This Invercargill, located at Transport World, opened October 2017 and is New Zealand's first heavy equipment playground.

Grab your hard hat & safety vest, 'cause Dig This guarantees 20 tons of fun!