



This is a copy of wording from our media tool kit, in page order available to cut and paste information regarding the company and our cruise products.

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ABOUT US | WHO IS MOONSHADOW – TQC | COMPANY BRIEF

- A locally owned tourism Charter boat company that prides itself on 40 years of experience and the spectacular wildlife and scenery that is Port Stephens.

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COMPANY BRIEF

- “Moonshadow -TQC is located in beautiful Port Stephens, NSW Australia, a two-and-a-half-hour drive north of Sydney and forty-five minutes north of Newcastle. Specialising in dolphin watching with a local resident population of bottlenose dolphins that have a history with the boats dating back 40 years, the company also runs whale watching and delicious food cruises. Private Charters, Weddings, Corporate Team Building and Educational Programs are regularly catered for on request. With the largest fleet in Port Stephens Moonshadow-TQC Cruises are equipped to cater to all styles of cruises and events.”
- Celebrating 40 years of experience and the largest fleet in Port Stephens.

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COMPANY OVERVIEW

- Providing regular tours with a 95% dolphin sighting success rate, sharing views and stories of our beautiful wildlife and area from the waterside of Port Stephens.
- With seven vessels in her fleet and the largest in Port Stephens - we are equipped to provide a variety of different experiences cruising the scenic Port Stephens waterways. Celebrating forty years in operation this year with a 20-year Advanced Eco Accreditation, cruises run every day of the year except Christmas Day.



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WHY PORT STEPHENS

- Not only is Port Stephens the dolphin capital of Australia - it is packed with beautiful natural assets. 26 beautiful beaches, incredible wildlife including wild koalas and kangaroos, sand dunes, vineyards, wine and oyster growers - you and your guests will have the chance to capture beautiful images for personal memories or socials all in one scenic location on a visit to remember.

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WHEN | SCHEDULED CRUISES

- We have a 95% success rate viewing our beautiful resident dolphins.
- Our dolphins reside in Port Stephens year-round.
- Our cruises run every day of the year except Christmas Day.
- 4 Varieties of cruises (see below)
- Daily Dolphin Watch Cruises.
- Splash & Slide Dolphin Watch Cruises.
- Whale Watching Cruises. (in Season May-November)
- Private Charters, Corporate Functions and Weddings on request.



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TYPES OF CRUISES | TRY THEM ALL

- 4 types of scheduled cruises, with private, corporate, wedding and educational cruising available on request.

P9 Continued - Types of Cruises

DOLPHIN WATCHING

- Select from two varieties of cruises, with departures from Nelson Bay and Tea Gardens. All our Dolphin Cruises include a variety of different departure times throughout the day, inside and outside viewing decks, boom net rides, informative commentary and a scenic harbour cruise including spectacular views to Tomaree and Yacaaba headlands, bar and snack foods available for purchase on board all vessels. All Dolphin Cruises have a high success rate of sighting dolphins.

WHALE WATCHING

- Port Stephens enjoys an excellent whale season with a shorter cruising time to get to the whale highway from the marina. Moonshadow -TQC Cruises offer two great Whale Watching options from Nelson Bay lasting 2.5 to 3 hours and this year departures from Tea Gardens on Wednesdays and Sundays starting June.

FOOD CRUISING

- Join us for our fabulous Food Cruises Saturday nights. With our delicious 3 course meal, cruisey live tunes and drinks (wine, beer and cocktails) available for purchase from our full bar, it's the perfect Saturday night out on the water.

ISLAND CRUISING

- Take in the spectacular island and coastal scenery as the vessel makes its way to either beautiful Broughton or Fingal Islands-looking out for wildlife along the way.



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DOLPHIN WATCHING

- 40 years of interaction with the local dolphins-some of them nearly as old as the company.
- Select from two varieties of Dolphin Watching Cruises, with departures from Nelson Bay and Tea Gardens. All our Dolphin Cruises include, inside and outside viewing decks, boom net rides, informative commentary, a scenic harbour cruise including spectacular views to Tomaree and Yacaaba headlands with a variety of different departure times throughout the day. Bar and snack foods available for purchase on board all vessels. All Dolphin Cruises have a high success rate of sighting dolphins

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WHALE WATCHING

- 40 years ago, when we started whale watching we had to send out spotter planes to find whales - fast forward 40 years - the population has increased and there are now up to 30,000 humpbacks a year that travel past our coastline on their annual migration May - November.
- From May to November, we cruise offshore to follow the migratory path of the east coast Humpback whale, on their 5000km journey (Antarctica to the warm Queensland water and return) A 2.5 - 3 hour cruise adventure in search of wildlife including Humpback whales, (and other whale species) playful Common Dolphins, seals, magnificent sea birds and more. With informative commentary from our Captains, views to our stunning Port Stephens coastline and beautiful offshore island scenery, it's an adventure you will remember.

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FOOD CRUISING

- With a combination great of local produce, a purpose-built galley larger than some kitchens on land, our own talented chefs, the Hunter valley vineyards on our doorstep and spectacular scenery passing by - your unique food cruising experience is here.
- For a relaxed night out or your next group outing, Moonshadow-TQC has it covered. Cruising the beautiful waterways of Port Stephens and being entertained by renowned local talent as you enjoy a three-course meal prepared by our own onboard chefs. Entrée is served to your table on boarding, a choice of main served from our servery followed by delicious dessert options. A range of cocktails, a selection of Hunter Valley Wines and locally brewed beers along with all your favourites are available for purchase from the full onboard bar. Sample menus available.



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ISLAND CRUISING

- Island cruising on our seasonal day trips to these beautiful local destinations.
- Enjoy adventure cruising offshore to tour beautiful National Park Islands. Explore, relax, snorkel. (Broughton) Take in the spectacular island and coastal scenery as the boat makes its way to Broughton or Fingal Islands. Explore ashore on an island discovery guided walk through wildlife breeding areas, secluded coves and beaches or to the lighthouse on Fingal Island.

Bring your snorkelling equipment and enjoy the clear waters of Broughton Island, have a swim or just relax on one of the islands beaches. On the return journey (time permitting) try our fun boat slide or boom-net ride, we search for dolphins – although they usually find us first (Broughton)

Both cruises also run fascinating historical tours through the year with local character and historian John 'Stinker' Clark.

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PRIVATE CHARTERS

- We can cater to your requirements. Private, corporate, weddings and educational cruises.
- With seven vessels in our fleet, we have the versatility to cater for all types of functions and events. From intimate sunset cruises for 10, to gala 200+ passenger events. Casual BBQ lunch cruises to formal weddings and corporate events - the options and flexibility of our fleet is broad.
- When you step on board, you will be cruising with a multi-award-winning team. Our professionalism, consistency and vast experience in cruising and catering means we can arrange any type of function, for any group size, ages & budgets



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IMAGE ASSETS

- (All images are for use of Moonshadow-TQC promotions only) Images are available via the below links

DOCUMENT IMAGES

<https://bit.ly/3ntNOcM>

GENERAL IMAGES

<https://bit.ly/3qVylnZ>

MOONSHADOW LOGOS

<https://bit.ly/3nx4UGW>

BRAND KIT

<https://bit.ly/3oGGOZE>

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GET SOCIAL WITH MOONSHADOW-TQC CRUISES - POST SUGGESTIONS

SOCIAL MEDIA TILES

- We love to see your images and moments with us online, but we've created some tiles of our own you can share too
- Hashtag us #MSTQC OR #MOONSHADOWTQC

YOU CAN DOWNLOAD THE SOCIAL MEDIA TILES HERE

- <https://www.dropbox.com/sh/1lpeshvmz25945u/AACX6Vrp04ND3pjBt41xQjdca?dl=0>

HERE ARE SOME QUICK POST SUGGESTIONS TO START YOU OFF -

- We are cruising, Nelson Bay Port Stephens with the dolphins - wish you were here
#moonshadow-tqc #PortStephens #visitnsw #australia #dolphinwatching #cocktails #fun #boomnet #cocktails
- We are having fun on our cruise here in Port Stephens
#dolphincapital #ecoaccredited #scenery
#beautiful #moonshadow-tqc #mstqc
- Remind your followers what made your cruise special



SOCIAL URLS

- #MOONSHADOWTQC #MSTQC
- Our boats, scenery and wildlife make the best sets for imagery and social posts... And we love to see your results

<https://www.facebook.com/moonshadowtqcruise>

<https://www.instagram.com/moonshadowtqc/>

<https://www.youtube.com/channel/UCPYmPdJyxFgaMaX0vGKapBA>

<https://www.linkedin.com/company/moonshadowtqccruises>

https://twitter.com/moonshadow_tqc

<https://www.pinterest.com.au/mstqccruises/saved/>

WHATS ON FEED BACK AND OUR BLOGS

- We've created a file of our what's on - feedback and our digital brochure -find out what's making us tick these days.

<https://www.dropbox.com/sh/t5y17unaw3t94mb/AADr78Ggzh-w3amoUrietiya?dl=0>



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MOONSHADOW-TQC AWARDS & ACCREDITATIONS

- 40 years of experience
- A locally owned tourism charter boat company that prides itself on 40 years of experience and the spectacular wildlife and scenery that is Port Stephens.
- NSW Tourism Awards Gold Award 2017
- NSW Tourism Awards Gold Award 2018
- NSW Tourism Awards Gold Award 2019
- NSW Tourism Awards Hall of Fame
- Finalist Australian Tourism Awards 2019
- TripAdvisor Certificate of Excellence / Hall of Fame
- Logos can be located-in drobox folder 15 Branding & Logos
Explore... PORT STEPHENS WITH US

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CONTACT - CONNECT WITH US

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