2024 SPONSORSHIP PACKET

Why Sponsor?
Brand Awareness
Meaningful Networking
Media and Press Coverage
Fun Night Out
Supporting a Worthy Cause

PINEAPPLE JAM
Benefitting the education and historic preservation programs of the Historic Stranahan House Museum

SAVE THE DATE TO PARTY IN PARADISE FOR PRESERVATION
SATURDAY 13 APRIL
7:00 pm – 11:00 pm
Historic Stranahan House Museum
335 SE 6th Avenue | Fort Lauderdale
Please park at Riverside Hotel
620 East Las Olas Blvd | Fort Lauderdale

HONOREEES THIS YEAR:
TBD

For information on the event please contact director@stranahanhouse.org or 954.524.4736.
ABOUT STRANAHAN HOUSE

The oldest and most historically significant surviving structure in Broward County has served as a trading post, post office, town hall, and home to the Stranahans. Frank Stranahan is Fort Lauderdale’s first businessman and most respected pioneer. His wife, Ivy Cromartie Stranahan, was the area’s first school teacher and a champion of many civic, social service, environmental, and educational causes. The mission of the Historic Stranahan House Museum is to tell the story of the birth of the community through the lives of two extraordinary people and the homestead they created and to serve as an enduring legacy of historic preservation.

Our purpose is to preserve, interpret, and promote the House, historic site, and history of our community’s founding family. Every year, more than 3,000 fourth-grade school children and 30,000 tourists and locals visit, making the House one of the top cultural attractions in Fort Lauderdale.

ABOUT PINEAPPLE JAM

Pineapple Jam is the Historic Stranahan House Museum’s largest annual fundraising event. Pineapple Jam brings together more than 300 community leaders for a tropical celebration at Broward County’s oldest and most historic home. The “Party in Paradise for Preservation” includes an open bar, live music, great food, and a raffle featuring exclusive items and experiences. All proceeds support the year-round historic preservation and education programs at the Historic Stranahan House Museum, the top cultural attractions in Fort Lauderdale.
# SPONSORSHIP LEVELS

## BECOME A SPONSOR IN A VARIETY OF WAYS.

See below a list of options, or reach out to us with custom sponsorship questions.

<table>
<thead>
<tr>
<th>Exclusive naming rights to the event—“Pineapple Jam presented by [Your Company Name]”</th>
<th>Presenting $20,000</th>
<th>Platinum Palm $10,000</th>
<th>Golden Sunshine $5,000</th>
<th>Silver Breeze $2,500</th>
<th>Bougainvillea Benefactor $1,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>Number of tickets to the Pineapple Jam</td>
<td>Twenty</td>
<td>Fourteen</td>
<td>Eight</td>
<td>Four</td>
<td>Two</td>
</tr>
<tr>
<td>Logo on Step &amp; Repeat</td>
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<td></td>
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<tr>
<td>Opportunity to address guests during event from stage</td>
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<tr>
<td>Name or logo placement on banner hung on the Stranahan House Museum facing the New River for the entire month of the event (estimated traffic on the New River is nearly 4,500 boats per a month)</td>
<td></td>
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<td></td>
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<td></td>
</tr>
<tr>
<td>Name or Logo inclusion on all event marketing and collateral including website, emails, and event signage</td>
<td>ALL</td>
<td>ALL</td>
<td>Website Social Media</td>
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<td></td>
</tr>
<tr>
<td>Recognition in press releases (released to more than 150 regional media outlets) and social media (with an average daily reach rate of over 10,000 individuals)</td>
<td></td>
<td></td>
<td>Website Press Releases</td>
<td>Website</td>
<td></td>
</tr>
<tr>
<td>Name and Logo on all table signage at event</td>
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<tr>
<td>Name and Logo on all programs and menus at the event</td>
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</tr>
<tr>
<td>Name and logo on banners and slideshow throughout event</td>
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<tr>
<td>Special recognition on the day of the event</td>
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<tr>
<td>Commemorative plaque presented the night of the event</td>
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<tr>
<td>Recognition as a sponsor of one school tour (up to 150 children over the service period of 1-3 days) onsite at the Historic Stranahan House Museum in the spring. You will receive advance notice of the tour date with an invitation to do a site visit during that time</td>
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<tr>
<td>Recognition as a sponsor of an additional Stranahan House event such as Holiday Hangover (in January)</td>
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<tr>
<td>Twenty Premium</td>
<td>Fourteen Premium</td>
<td>Eight</td>
<td>Four</td>
<td>Two</td>
</tr>
<tr>
<td>Website</td>
<td>Social Media</td>
<td>Website Press Releases</td>
<td>Website</td>
<td></td>
</tr>
</tbody>
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### Twenty Premium
- Exclusive naming rights to the event—“Pineapple Jam presented by [Your Company Name]”
- Opportunity to address guests during event from stage
- Name or logo placement on banner hung on the Stranahan House Museum facing the New River for the entire month of the event (estimated traffic on the New River is nearly 4,500 boats per a month)
- Name or Logo inclusion on all event marketing and collateral including website, emails, and event signage
- Recognition in press releases (released to more than 150 regional media outlets) and social media (with an average daily reach rate of over 10,000 individuals)
- Name and Logo on all table signage at event
- Name and Logo on all programs and menus at the event
- Name and logo on banners and slideshow throughout event
- Special recognition on the day of the event
- Commemorative plaque presented the night of the event
- Recognition as a sponsor of one school tour (up to 150 children over the service period of 1-3 days) onsite at the Historic Stranahan House Museum in the spring. You will receive advance notice of the tour date with an invitation to do a site visit during that time

### Fourteen Premium
- Number of tickets to the Pineapple Jam
- Logo on Step & Repeat
- Name or Logo inclusion on all event marketing and collateral including website, emails, and event signage

### Eight
- Recognition in press releases (released to more than 150 regional media outlets) and social media (with an average daily reach rate of over 10,000 individuals)
- Name and Logo on all table signage at event
- Name and Logo on all programs and menus at the event
- Name and logo on banners and slideshow throughout event
- Special recognition on the day of the event
- Commemorative plaque presented the night of the event

### Four
- Name and Logo on all programs and menus at the event

### Two
- Name and logo on banners and slideshow throughout event
- Special recognition on the day of the event
- Commemorative plaque presented the night of the event
- Recognition as a sponsor of one school tour (up to 150 children over the service period of 1-3 days) onsite at the Historic Stranahan House Museum in the spring. You will receive advance notice of the tour date with an invitation to do a site visit during that time

### One
- Name and logo on banners and slideshow throughout event
- Special recognition on the day of the event
- Commemorative plaque presented the night of the event

### Silver Breeze
- Name and logo on banners and slideshow throughout event
- Special recognition on the day of the event

### Bougainvillea Benefactor
- Name and logo on banners and slideshow throughout event
- Special recognition on the day of the event
PINEAPPLE JAM SPONSORS INCLUDE:

Tripp Scott
Broward, Palm Beaches & St. Lucie Realtors®
Memorial Healthcare System
The Las Olas Company
Stiles Corporation
Broward Health
JP Morgan
MSL CPAs & Advisors
Fertig & Grambling
Greater Fort Lauderdale Alliance
Cushman & Wakefield
Florida Power & Light
Truist
The Dutton Group
Ashley Sawyer-Smith, P.A.
The Boxer Strategy
Synovus
Matthew McAloon
Debra and Eliot Kleinberg
John Knox Village
Southeast Mechanical Contractors
Maroone Enterprises
Walter Duke & Partners
Coastal Partners, UBS Private Wealth Management
Crowe LLP
John the Greek Painting
Akerman LLP
Balistreri Real Estate
Grove Bank & Trust
EDSA
Olive Judd

PINEAPPLE JAM CHAIR
William Anastasiou

BOARD OF DIRECTORS
President
Matthew McAloon

Vice President
Steve Buckley

Treasurer
Veronica Bautista

Secretary, ex-officio
Executive Director
Jennifer Belt

Member-at-Large
Whitney Dutton
Maggie Gunther
Renee Johnson

William Anastasiou
I. David Byrd
Caroline Carrara
Sandy Casteel
Mary C. Fertig
Victor Gabuardi
Pete Gosnell
Tom Harman, docent representative
Nugene E. Harvey, Jr.
Natasha Milijasevic
LaurieAnne Minoff
Tyler Sheradsky
Doug Smith
2024 PINEAPPLE JAM HONOREES

Pioneer Honoree: TBD

Organization Honoree: TBD

Pre- and Post-event press have appeared in numerous local and regional media outlets including:

- Sun-Sentinel
- South Florida Business Journal
- Go Riverwalk Magazine
- City & Shore Magazine
- Gold Coast
- Broward & Palm Beach New Times
- TravelHost
- Las Olas Boulevard & Isles
- Harbor Beach
- The Palm Beach Post
- Gold Coast’s Fort Lauderdale Daily
- Miami.com
- The Boca Raton Observer
- Boca Life Magazine
- Coral Ridge Country Club Estates Magazine

To learn more about Pineapple Jam and to become a sponsor, please contact director@stranahanhouse.org or 954-524-4736.
SPONSORSHIP FORM

All proceeds benefit the educational and historic preservation programs of Broward County's oldest and most historically significant landmark, the Historic Stranahan House Museum. Please complete all information below and return by March 29, 2024 to be included in all printed materials.

CONTACT

COMPANY

ADDRESS

CITY

STATE

ZIP

OFFICE PHONE

CELL PHONE

EMAIL

<table>
<thead>
<tr>
<th>SPONSORSHIP LEVEL</th>
<th>SPONSORSHIP AMOUNT DUE</th>
</tr>
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<tbody>
<tr>
<td>□ PRESENTING PINEAPPLE SPONSOR</td>
<td>$20,000</td>
</tr>
<tr>
<td>□ PLATINUM PALM SPONSOR</td>
<td>$10,000</td>
</tr>
<tr>
<td>□ GOLDEN SUNSHINE SPONSOR</td>
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</tr>
<tr>
<td>□ SILVER BREEZE SPONSOR</td>
<td>$2,500</td>
</tr>
<tr>
<td>□ BOUGAINVILLEA BENEFACCTOR</td>
<td>$1,000</td>
</tr>
</tbody>
</table>

Please make checks payable to Stranahan House, Inc. or provide credit card information below:

NAME ON CREDIT CARD

CARD NUMBER

EXPIRATION

CVC

SIGNATURE

Please complete and return form to:

Historic Stranahan House Museum
335 SE 6th Avenue
Fort Lauderdale, Florida 33301

954-524-4736
director@stranahanhouse.org

Please forward a high resolution .png, .jpg, .ai or .eps logo to director@stranahanhouse.org

A copy of the official registration and financial information may be obtained from the division of Consumer Services by calling 1-800-HELPFLA within Florida. Registration does not imply endorsement, approval or recommendation by the State of Florida.