

# 2024 SPONSORSHIP PACKET

Why Sponsor?  
Brand Awareness  
Meaningful Networking  
Media and Press Coverage  
Fun Night Out  
Supporting a Worthy Cause



PRESENTS THE 2024



# PINEAPPLE JAMM

*Benefitting the education and historic preservation  
programs of the Historic Stranahan House Museum*

SAVE THE DATE TO PARTY IN PARADISE FOR PRESERVATION

SATURDAY | 13 | APRIL

7:00 pm – 11:00 pm

Historic Stranahan House Museum  
335 SE 6th Avenue | Fort Lauderdale

Please park at Riverside Hotel  
620 East Las Olas Blvd | Fort Lauderdale

HONOREES THIS YEAR:

TBD

For information on the event please contact  
[director@stranahanhouse.org](mailto:director@stranahanhouse.org) or **954.524.4736**.



## ABOUT STRANAHAN HOUSE



The oldest and most historically significant surviving structure in Broward County has served as a trading post, post office, town hall, and home to the Stranahans. Frank Stranahan is Fort Lauderdale first businessman and most respected pioneer. His wife, Ivy Cromartie Stranahan, was the area's first school teacher and a champion of many civic, social service, environmental, and educational causes. The mission of the Historic Stranahan House Museum is to tell the story of the birth of the community through the lives of two extraordinary people and the homestead they created and to serve as an enduring legacy of historic preservation.

Our purpose is to preserve, interpret, and promote the House, historic site, and history of our community's founding family. Every year, more than 3,000 fourth-grade school children and 30,000 tourists and locals visit, making the House one of the top cultural attractions in Fort Lauderdale.



## ABOUT PINEAPPLE JAM

Pineapple Jam is the Historic Stranahan House Museum's largest annual fundraising event. Pineapple Jam brings together more than 300 community leaders for a tropical celebration at Broward County's oldest and most historic home. The "Party in Paradise for Preservation" includes an open bar, live music, great food, and a raffle featuring exclusive items and experiences. All proceeds support the year-round historic preservation and education programs at the Historic Stranahan House Museum, the top cultural attractions in Fort Lauderdale.



# SPONSORSHIP LEVELS

## BECOME A SPONSOR IN A VARIETY OF WAYS.

See below a list of options, or reach out to us with custom sponsorship questions.



	PRESENTING \$20,000	PLATINUM PALM \$10,000	GOLDEN SUNSHINE \$5,000	SILVER BREEZE \$2,500	BOUGAINVILLEA BENEFACTOR \$1,000
Exclusive naming rights to the event— “Pineapple Jam presented by [Your Company Name]”	*				
Number of tickets to the Pineapple Jam	<b>Twenty</b> Premium <b>20</b>	<b>Fourteen</b> Premium <b>14</b>	<b>Eight</b> <b>8</b>	<b>Four</b> <b>4</b>	<b>Two</b> <b>2</b>
Logo on Step & Repeat	*				
Opportunity to address guests during event from stage	*				
Name or logo placement on banner hung on the Stranahan House Museum facing the New River for the entire month of the event <i>(estimated traffic on the New River is nearly 4,500 boats per a month)</i>	*	*			
Name or Logo inclusion on all event marketing and collateral including website, emails, and event signage	<b>ALL</b>	<b>ALL</b>	<b>Website Social Media</b>		
Recognition in press releases <i>(released to more than 150 regional media outlets)</i> and social media <i>(with an average daily reach rate of over 10,000 individuals)</i>	*	*	*	<b>Website Press Releases</b>	<b>Website</b>
Name and Logo on all table signage at event	*	*	*		
Name and Logo on all programs and menus at the event	*	*	*	*	
Name and logo on banners and slideshow throughout event	*	*	*	*	*
Special recognition on the day of the event	*	*	*	*	*
Commemorative plaque presented the night of the event	*	*	*	*	
Recognition as a sponsor of one school tour <i>(up to 150 children over the service period of 1-3 days)</i> onsite at the Historic Stranahan House Museum in the spring. You will receive advance notice of the tour date with an invitation to do a site visit during that time	*				
Recognition as a sponsor of an additional Stranahan House event such as Holiday Hangover <i>(in January)</i>		*			



## PREVIOUS

### PINEAPPLE JAM SPONSORS INCLUDE:

Tripp Scott  
Broward, Palm Beaches & St. Lucie Realtors®  
Memorial Healthcare System  
The Las Olas Company  
Stiles Corporation  
Broward Health  
JP Morgan  
MSL CPAs & Advisors  
Fertig & Grambling  
Greater Fort Lauderdale Alliance  
Cushman & Wakefield  
Florida Power & Light  
Truist  
The Dutton Group  
Ashley Sawyer-Smith, P.A.  
The Boxer Strategy  
Synovus  
Matthew McAloon  
Debra and Eliot Kleinberg  
John Knox Village  
Southeast Mechanical Contractors  
Maroone Enterprises  
Walter Duke & Partners  
Coastal Partners, UBS Private Wealth Management  
Crowe LLP  
John the Greek Painting  
Akerman LLP  
Balistreri Real Estate  
Grove Bank & Trust  
EDSA  
Olive Judd

### PINEAPPLE JAM CHAIR

**William Anastasiou**

### BOARD OF DIRECTORS

*President*

**Matthew McAloon**

*Vice President*

**Steve Buckley**

*Treasurer*

**Veronica Bautista**

*Secretary, ex-officio*

*Executive Director*

**Jennifer Belt**

*Member-at-Large*

**Whitney Dutton**

**Maggie Gunther**

**Renee Johnson**

**William Anastasiou**

**I. David Byrd**

**Caroline Carrara**

**Sandy Casteel**

**Mary C. Fertig**

**Victor Gabuardi**

**Pete Gosnell**

**Tom Harman, *docent representative***

**Nugene E. Harvey, Jr.**

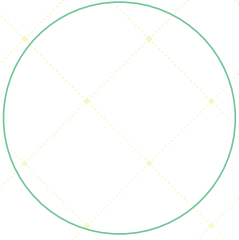
**Natasha Milijasevic**

**LaurieAnne Minoff**

**Tyler Sheradsky**

**Doug Smith**

# 2024 PINEAPPLE JAM HONOREES



Pioneer Honoree: **TBD**

Organization Honoree: **TBD**

## Pre- and Post-event press have appeared in numerous local and regional media outlets including:

- Sun-Sentinel
- South Florida Business Journal
- Go Riverwalk Magazine
- City & Shore Magazine
- Gold Coast
- Broward & Palm Beach New Times
- TravelHost
- Las Olas Boulevard & Isles
- Harbor Beach
- The Palm Beach Post
- Gold Coast's Fort Lauderdale Daily
- Miami.com
- The Boca Raton Observer
- Boca Life Magazine
- Coral Ridge Country Club Estates Magazine

To learn more about Pineapple Jam and to become a sponsor, please contact [director@stranahanhouse.org](mailto:director@stranahanhouse.org) or **954-524-4736**.





