

ALBERTA FOOD TOURS, INC.

2016 MEDIA KIT

albertafoodtours.ca





Overview

- Founded in 2006
- Tours in three cities
(Calgary, Edmonton, Canmore)
- Eight unique tours focusing on Alberta's food, culture and history
- Three hour tours feature small groups of 14 people to give the best level of service to all our guests
- Building capacity to serve thousands of guests annually
- Rated #1 tour in Calgary on Trip Advisor

Food, Fun & Adventure - authentic connections to our Alberta culture





About Alberta Food Tours, Inc.



Alberta Food Tour, Inc. (AFT) president, Karen Anderson started Calgary Food Tours in 2006 as a Mom-trepreneur looking for a business to grow along with her family. While studying for her master's degree in Boston, Karen took a food tour to better connect with her neighbourhood and thought Calgary could offer similar tours to showcase its diverse food culture to both locals and tourists.

With the success of 10 years in Calgary and growing to six tours, Karen expanded to Canmore and Edmonton in 2016. AFT is now the preeminent food tour company in Alberta hosting thousands of guests each year focusing on the seven signature foods of Alberta and how food connects people to Alberta's history and culture.



Calgary Food Tours

Six tours focusing on Calgary's unique neighbourhoods and diverse culture.
calgaryfoodtours.com

Sunday Mornings at the Farmer's Market

Enjoy an exclusive brunch and sample Alberta's indigenous species: elk and bison along with Alberta beef, fresh vegetables, fruit, fruit wines, Canadian Grand Prix and World Cheese Championship Gouda and sausages made from pasture-raised pork.



Inglewood Edible Enticements

Gain an appreciation of the bounty of food artisans and specialty products available in Calgary while also enjoying tastings at some of our most award-winning restaurants.





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Craving Kensington

Satisfy cravings with impeccable food tastings from 3 great restaurants plus tastings with exquisite tea, wine, cheese and something sweet to put the icing on our tour.

Palette to Palate

Please your taste palate and appreciate art and artful food while discovering a side of the city not readily accessible without insider knowledge of Calgary's food and art scene.





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Eating East Village

Meet up and enjoy a behind the scenes look and TASTE of three of Calgary's coolest food business. Connoisseurs of cocktails, coffee, baking and local sourced globally inspired cuisine will also love this tour.

Savouring 17th Ave SW

Discover six of the area's most delectable restaurants and food markets, the fun of its history, shopping, art and architecture and the adventure of checking out the peeps enjoying Calgary's best patio scene.



Edmonton Food Tours

edmontonfoodtours.com

104th Street Feast

Enjoy Edmonton's iconic foods, including authentic Ukrainian perogies, farm fresh tastings and treats for your sweet tooth.

Learn about the history, art and culture of Canada's most Northern City.





Canmore Food Tours

canmorefoodtours.com



Canmore Tasting Trail

Explore the Canadian Rocky Mountain's hidden gem with a fascinating history, thriving arts community and sporty mountain lifestyle.

Skip the typical touristy experience and connect with the food scene of this authentic local's town.

ALBERTA FOOD TOURS, INC.

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