



Shocktober™ celebrates its 13th season in 2022! Due to circumstances out of our control, The Arc of Loudoun no longer has access to host the haunt at Carlheim Manor. So, for 2022, we are taking Shocktober on the road! Be afraid—be very afraid—because you never know where “Shocktober’s Scarestalker” will show up!

### Join us for “They Might Be Giants” live in concert at the Shocktober™ Haunt Party!

Saturday, October 8, 2022 doors open at 6pm at Ion International Training Center Arena in Leesburg, VA. Join Shocktober’s ghoulish ghosts for this PG-13 extravaganza where your Haunt-themed costumes are encouraged! Food and beverages available for purchase. Tickets are \$40 general admission, \$50 arena seat, \$65 premium arena seat or \$125 per person for the Really Important People “RIP” package, including exclusive access to RIP Party, front center of stage for concert, food, and two drinks. **Come Party with our Poltergeists!** All proceeds benefit The Arc of Loudoun.



### The Arc of Loudoun

Founded in 1967, The Arc of Loudoun serves people with disabilities, their families, caregivers, Veterans, active-duty military, first responders, educators, and advocates. The Arc of Loudoun’s purpose is to bring about a just, equitable world for people with disabilities through its six integrated programs—[Ability Fitness Center](#), [A Life Like Yours \(ALLY\) Advocacy Center](#), [Aurora Behavior Clinic](#), [Aurora School](#), [Open Door Learning Center](#) and [Project Horse](#). To learn more visit [thearcofloudoun.org](http://thearcofloudoun.org).



# Shocktober™ 2022 Sponsorship Opportunities

## **Hallowed Presenting Sponsor - \$20,000**

- Industry exclusivity
- Logo with link on all marketing materials, social media, Shocktober and The Arc of Loudoun websites
- Opportunity to be included in live PR and media opportunities and cross-promotion
- Sponsor-provided 90-second “Why We Shock” video on Shocktober and Arc of Loudoun websites
- 20 R.I.P. Packages to Shocktober Haunt Party and Concert
- Sponsor-provided banner displayed in prominent location during Shocktober events
- Opportunity to provide giveaways to Shocktober Haunt Party attendees
- Provide 3 “enter to win” sponsor-provided giveaways for Shocktober social media campaigns
- Sponsor-provided coupon included in post-event thank you email to Shocktober Fans around the world
- Sponsor-provided exhibit table and tent onsite when Shocktober Haunt Party fans leave for the night

## **Scary-Good - \$10,000**

- Logo with link on all marketing materials, social media, Shocktober and The Arc of Loudoun websites
- Opportunity to be included in live PR and media opportunities and cross-promotion
- 10 R.I.P. Packages to Shocktober Haunt Party and Concert
- Sponsor-provided banner displayed in prominent location during Shocktober event
- Opportunity to provide giveaways to Shocktober Haunt Party attendees
- Sponsor-provided coupon included in post-event thank you email to Shocktober Fans around the world

## **Terror-ific - \$5,000**

- Logo with link on all marketing materials, social media, Shocktober and The Arc of Loudoun websites
- 6 R.I.P. Packages to Shocktober Haunt Party and Concert
- Sponsor-provided banner displayed in prominent location during Shocktober event
- Opportunity to provide giveaways to Shocktober Haunt Party attendees
- Sponsor-provided coupon included in post-event thank you email to Shocktober Fans around the world

## **Shock-tacular - \$2,500**

- Logo with link on all marketing materials, social media, Shocktober and The Arc of Loudoun websites
- 2 R.I.P. Packages to Shocktober Haunt Party and Concert
- Sponsor-provided coupon included in post-event thank you email to Shocktober Fans around the world

## **Ghoulishly Great - \$1,000**

- Listing with link on all marketing materials, social media, Shocktober and The Arc of Loudoun websites
- 2 R.I.P. Packages to Shocktober Haunt Party and Concert

To secure your sponsorship, [click here](#) to complete the Sponsorship Registration Form. Your confirmation will include payment information. Please contact Denise Daffron at 703.777.1939 x112 or [ddaffron@thearcofloudoun.org](mailto:ddaffron@thearcofloudoun.org) with any questions you may have. Thank you for partnering with us as we together advocate for, educate, serve, and support people with disabilities and their families.