

An aerial photograph of a large whale and its calf swimming in the ocean. The large whale is on the right, and the calf is on the left. The water is a deep blue color.

Festival of Whales

March 1 - 3, 2024
Dana Point, CA



FESTIVAL *of Whales*

FOUNDATION INFO

- 100% of proceeds benefit Festival of Whales Foundation, a 501(c)3 nonprofit organization.
- The Foundation's goal is to educate the public about the importance of ocean life protection and preservation.
- Tax ID: 46-5205128




Festival of Whales Foundation
c/o Dana Wharf Whale Watching
34675 Golden Lantern
Dana Point, CA 92629

**CONTACT THE
EVENT ORGANIZER**

FESTIVAL OF WHALES FOUNDATION

 fow@danapointchamber.com

 (949) 496-1555



Blue Whale
\$20,000



BLUE WHALE SPONSOR ACTIVATIONS

Marketing

- Official "Presenting Sponsor" of the Festival
- Complimentary Ad in Official Program
- Logo in Official Program & Calendar of Events (52K Distribution)
- Logo included on Event Website (festivalofwhales.com)
- Logo included in Print Advertising & Posters
- Logo included in Banners & Signage at all Events
- Social Media Recognition & Press Release Inclusions

Event Weekend

- Official Sponsor of Balloon in Festival Parade
- 10x20' Booth/Exhibitor - Two Locations, Saturday & Sunday
- Tickets for Whale Watching Excursion (25)
- 2024 Festival of Whales Commemorative Merchandise (20)
- VIP Access to Kick-Off Reception (Friday evening) for 10 guests

Customized Sponsor Packages and In-Kind Opportunities Available.



Gray Whale
\$10,000

GRAY WHALE SPONSOR ACTIVATIONS

Marketing

- Logo in Official Program & Calendar of Events (52K Distribution)
- Logo included on Event Website (festivalofwhales.com)
- Logo included in Print Advertising & Posters
- Logo included in Banners & Signage at all Events
- Social Media Recognition & Press Release Inclusions
- Discounted advertising rates in Festival of Whales Program

Event Weekend

- 10x20' Booth/Exhibitor Opportunity - Saturday & Sunday
- Logo featured on a vehicle in Festival Parade
- Tickets for Whale Watching Excursion (15)
- 2024 Festival of Whales Commemorative Merchandise (15)
- VIP Access to Kick-Off Reception (Friday evening) for 6 guests

Customized Sponsor Packages and In-Kind Opportunities Available.



HUMPBACK WHALE SPONSOR ACTIVATIONS

Marketing

- Logo in Official Program & Calendar of Events (52K Distribution)
- Logo included on Event Website (festivalofwhales.com)
- Logo included in Print Advertising & Posters
- Social Media Recognition & Press Release Inclusions
- Discounted advertising rates in Festival of Whales Program

Event Weekend

- 10x10' Booth/Exhibitor Opportunity - Saturday & Sunday
- Tickets for Whale Watching Excursion (8)
- 2024 Festival of Whales Commemorative Merchandise (8)
- VIP Access to Kick-Off Reception (Friday evening) for four guests

Customized Sponsor Packages and In-Kind Opportunities Available.



Killer Whale

\$2,500

KILLER WHALE SPONSOR ACTIVATIONS

Marketing

- Logo in Official Program & Calendar of Events (52K Distribution)
- Logo included on Event Website (festivalofwhales.com)
- Company Name included in Print Advertising & Posters
- Social Media Recognition
- Discounted advertising rates in Festival of Whales Program

Event Weekend

- 10x10' Booth/Exhibitor Opportunity - Saturday & Sunday
- Tickets for Whale Watching Excursion (4)
- 2024 Festival of Whales Commemorative Merchandise (4)
- VIP Access to Kick-Off Reception (Friday evening) for two guests

Customized Sponsor Packages and In-Kind Opportunities Available.



Fin Whale
\$1,500



FIN WHALE SPONSOR ACTIVATIONS

Marketing

- Company Name included in Official Program & Calendar of Events (52K Distribution)
- Logo included on Event Website (festivalofwhales.com)
- Company Name included in Print Advertising & Posters
- Discounted advertising rates in Festival of Whales Program

Extra Perks

- Tickets for Whale Watching Excursion (2)
- 2023 Festival of Whales Commemorative Merchandise (2)
- VIP Access to Kick-Off Reception (Friday evening) for two guests

Customized Sponsor Packages and In-Kind Opportunities Available.



2024 SPONSORSHIP FORM

March 1 - 3, 2024

THANK YOU FOR YOUR INTEREST IN SPONSORING THE FESTIVAL OF WHALES.
PLEASE COMPLETE THIS FORM AND SELECT YOUR DESIRED SPONSOR LEVEL.

BUSINESS / ORGANIZATION NAME: _____

YOUR NAME: _____

MAILING ADDRESS: _____

BUSINESS PHONE: _____ EMAIL: _____

PLEASE SELECT THE SPONSORSHIP LEVEL:

☐ \$20,000 BLUE WHALE

☐ \$2,500 KILLER WHALE

☐ \$10,000 GRAY WHALE

☐ \$1,500 FIN WHALE

☐ \$5,000 HUMPBACK WHALE

☐ IN-KIND/OTHER: _____

☐ I WOULD LIKE TO MAKE A DONATION TO THE FOUNDATION: \$ _____

PLEASE SELECT YOUR PAYMENT PREFERENCE:

☐ INVOICE & PAY BY CHECK

CARD # _____

☐ CREDIT CARD

EXP. DATE: _____ CVV (SECURITY CODE): _____

BILLING ADDRESS: _____

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