



PROVENCE  
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# MUSÉE DE LA LAVANDE®

PROVENCE  
DEPUIS 1991

L'ART DE LA VRAIE LAVANDE



## The perfume tour

**OFFER : GUIDED TOUR 1H15**

**PRICES :** Group 10-19 persons : 9,30€ VAT inc/person.  
Group +20 persons : 8,30€ VAT inc/person.

☺️ 1 Free entry every 20 entries paid. Free entry for guide and bus driver. Minimum 10 persons - Maximum 30 persons per group.

**TOUR'S SUBJECT**

A themed tour with a focus on the Art of fine lavender and its different perfumes. An olfactory experience on a selection of the best essential oils coming from our family-owned estate Le Château du Bois, from 1998 to today. Also visitors will discover of the Lamiaceae family ! Get your noses ready !

**TOUR OUTLINE**

1. **Group's Welcoming** and distribution of the information leaflet of the museum. The visitors discover with our expert-guide the differences between the wild lavenders, the endemic one from Provence, the hybrid-kinds, called «Lavandin», and which lavender is used in perfumery ?

☺️ According to the season and organisation, this first botanical part can be explained in the Museum's Garden. It can also be presented around the steaming still during a live distillation from July, 1<sup>st</sup> to August, 25<sup>th</sup>.

🕒 10minutes

2. **Inside the projection room**, a documentary shot on our Family-owned Lavender estate Le Château du Bois allows each visitor to follow harvest of lavender, from cutting to distilling to obtain the most precious essential oil.

☺️ A real movie room with 64 seats allows the visitors to dive into the universe of Provence's lavender.

🕒 10minutes

3. **In the exhibition room** gathering the most beautiful collector's items, the guide tells the story of fine lavender from the XVI Century to current days. Visitors explore the old-fashioned way to harvest and distill lavender, its evolution and its many uses and benefits. The discovery of the different fragrances from PDO Haute-Provence lavender essential oil. Near the table exposing the numerous perfume bottles, the guide gives scented cards with different fragrances to every visitor, explaining their differences.

☺️ Explanation of the Art of high-end and natural perfumery, by reading the olfactory pyramids describing their most beautiful and magic fragrances.

🕒 30 minutes + 15 minutes

4. **The tour ends** inside the elegant boutique of the museum. Each visitor is invited to discover the delicate fragrance of Fine Lavender essential oil, fine lavender niche perfumes and organic cosmetics.

• **The guide's explanations** on their elaboration and their advice on their uses and benefits. Thanking of the audience.

☺️ The PDO Lavender of Haute-Provence (AOP) certification as well as the Ecocert organic and ecological label guarantee Made in Provence high-quality cosmetics.

🕒 10minutes

