

National Dinosaur Museum Privacy Policy

Use of Personal Information

We may use, or disclose the personal information we collect for one or more of the following business purposes:

- To fulfill or meet the reason you provided the information. For example, if you share your name and contact information to request a demo or ask a question about our products or services through our Website, we will use that personal information to respond to your inquiry. If you provide your personal information to purchase a product or service, we will use that information to process your payment and submit your booking. We may also save your information to enable Providers to facilitate new product orders or process returns.
- To provide, support, personalize, and develop our Website, products, and services.
- To process your requests, purchases, transactions, and payments and prevent transactional fraud.
- To provide you with support and to respond to your inquiries, including to investigate and address your concerns and monitor and improve our responses.
- To personalize your Website experience and to deliver content and product and service offerings relevant to your interests, including targeted offers and ads through our Website, newsletter, and via email (with your consent, where required by law).
- To respond to law enforcement requests and as required by applicable law, court order, or governmental regulations.
- As described to you when collecting your personal information, as otherwise described in this Privacy Policy, or as otherwise set forth in applicable law.

Sharing Personal Information

The National Dinosaur Museum will not disclose your personal information to tertiary parties or services for commercial purposes or to data aggregators. The only occasion when any information provided by you to the Museum may be disclosed is to Law Enforcement or an appropriate Government Body if and when required by law. The usage of the information provided by these agencies will be handled at their direction.

Collection of Personal Information

This privacy policy concerns the collection of personal information by the Museum directly. Information collected by service providers on the Museums behalf are subject to the privacy policies of the relevant service providers.

Your Rights and Choices

The ACT Legislation register outlines your rights and choices under the Information Privacy ACT 2014 and is available online.

Access to Specific Information and Data Portability Rights

You have the right to request that the National Dinosaur Museum disclose certain information to you about our collection and use of your personal information over the past 12 months. Once we receive and confirm your verifiable consumer request, we will disclose to you, if requested:

- The categories of personal information we collected about you.

- The categories of sources for the personal information we collected about you.
- Our business or commercial purpose for collecting that personal information.
- The categories of third parties with whom we share that personal information.
- The specific pieces of personal information we collected about you (also called a data portability request).

Deletion Request Rights

You have the right to request that the National Dinosaur Museum delete any of your personal information that we collected from you and retained, subject to certain exceptions. Once we receive and confirm your verifiable consumer request, we will delete (and direct our service providers to delete) your personal information from our records, unless an exception applies.

We may deny your deletion request if retaining the information is necessary for us, our Providers, or our service provider(s) to:

1. Complete the transaction for which we collected the personal information, provide a good or service that you requested, take actions reasonably anticipated within the context of our ongoing business relationship with you, or otherwise perform our contract with you.
2. Detect security incidents, protect against malicious, deceptive, fraudulent, or illegal activity, or prosecute those responsible for such activities.
3. Debug products to identify and repair errors that impair existing intended functionality.
4. Exercise free speech, ensure the right of another consumer to exercise their free speech rights, or exercise another right provided for by law.
5. Enable solely internal uses that are reasonably aligned with consumer expectations based on your relationship with us.
6. Comply with a legal obligation.
7. Make other internal and lawful uses of that information that are compatible with the context in which you provided it.