



# PRIVACY POLICY

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Please read our Privacy Policy carefully so that you can understand how Lifetime Adventures Corporation ("Lifetime Adventures" and/or "Calgary Walks & Bus Tours") collects, uses and discloses the personal information that you provide to us.

By accessing this Website you accept all the terms and conditions of this Privacy Policy. In particular, by submitting your personal data to us, you will be deemed to have given your permission for use and disclosures referred to herein.

If you do not agree with the terms and conditions of this Privacy Policy, you must immediately cease using and accessing this Website and any content, services or products contained in or available from this Website for which you need to provide personal information.

## **What does this privacy policy cover?**

This Privacy Policy covers our use and disclosure of your personal information, which is collected through or in connection with this Website. For the purposes of this Privacy Policy, "this Website" means all the web pages related to [lifetimeadventurestravel.com](http://lifetimeadventurestravel.com) excluding any links to third party sites.

## **Information Collection and Use**

We collect and use your personal information in order to communicate with you, answer your inquiries, and to coordinate with our partners to arrange tour details.

## **What personal information do you collect about me?**

At the time of sale we will collect the following personal information:

- your name
- your address and postal code
- your phone number
- your email address
- status of the payment made with credit card (paid, denied, etc)

When you visit our web site, we also collect:

- information about your computer, including your IP address, the type of operating system and browser you use, and your computer's location

- what pages you visit on our site and what links you click on

After you have purchased your tour(s) we will correspond with you to follow on and collect:

- travel information – how and when you will arrive for your tour along with departure information so we can ensure your timely departure
- passport information – this will allow us to provide additional extraction insurance thru an outside supplier as well as making the check-in process easier and quicker at each accommodation booked for you
- emergency contact information – to provide a contact back home with information about you should an emergency occur while traveling with Lifetime Adventures
- personal preferences – to allow us to customize your travel while meeting personal expectations and provide the tour you are looking for
- additional personal information – we collect age range and gender info used to organize travel and accommodations

We **DO NOT** collect:

- payment detail information which you use to purchase your Tour(s)

### [How do you use this information?](#)

The main reasons we collect personal information from you are:

- to allow us to communicate with you about the Tour(s) you have purchased
- to coordinate with our partners and suppliers in arranging your transportation and accommodations
- to provide additional medical evacuation coverage
- to communicate with your emergency contact person in the case of an emergency

There are times when we will disclose your information to another company or partner for your benefit.

This may occur when:

- we partner with local companies to provide services to Lifetime Adventures and CalgaryWalks & Bus Tours
- your personal information will be provided to the accommodations supplier
- as our tours may be within a remote area, your emergency contact information will be provided to your tour leader as a precautionary step should an emergency occur
- your personal information along with the health/medical insurance information you provide will be disclosed to the supplier of the extraction insurance to allow them to co-ordinate services in a timely manner when required

## **Sharing of Personal Information with Third Parties**

Lifetime Adventures partners with local companies providing local services. When required, we will share specific personal information to facilitate the booking of your Tour(s). However, except as set out in this Privacy Policy, we will not disclose any personal information without your permission unless we are legally entitled or required to do so (for example, if required by a legal process or for the purposes of prevention of fraud or other crime) or if we believe that such action is necessary to protect and/or defend our rights, property or personal safety and those of our users/customers etc.

## **How do you get my consent?**

When you provide us with personal information to complete a transaction by placing an order, verify your credit card, or request a cancellation, we assume you consent to our collecting it and using it for that specific reason only.

If we ask you for personal information for a secondary reason, like marketing, we will either ask you directly for your consent or provide you with an opportunity to say no. Saying no is called "opting out". By opting out, you can tell us not to collect the information and/or not to share it with other companies or partners.

## **How do I get more information?**

Our staff will be happy to answer any questions you may have about your personal information. If you would like more information about our policies, or you would like to see exactly what personal information we have about you in our records, or you wish to register a complaint, please contact:

Name: Judy Uwiera/Chief Executive Officer  
Address: 30 Saddlemead Way NE,  
Calgary, AB,  
T3J 4J5  
Phone: 1-587-435-5433  
Toll-free: 1-855-620-6520  
Email: [info@lifetimeadventurestravel.com](mailto:info@lifetimeadventurestravel.com)

You can also contact the Privacy Commissioner of Canada for assistance between the hours of 8:30 a.m. to 4:30 p.m. est, at:

Toll-free: 1-800-282-1376  
Phone: (819)994-5444  
Fax: (819)994-5424  
TTY: (819)994-6591

or by mail at:

30 Victoria Street  
Gatineau, Quebec  
K1A 1H3

or on the web at:

<http://www.priv.gc.ca>

You can also contact your Provincial or Territorial Privacy Commissioner's office for more information:

**Alberta**

Office of the Information and Privacy Commissioner of Alberta  
410, 9925 - 109 Street,  
Edmonton, Alberta  
T5K 2J8

Phone: (780) 422-6860

Toll Free: 1-888-878-4044

Email: [generalinfo@oipc.ab.ca](mailto:generalinfo@oipc.ab.ca)

Web Site: <http://www.oipc.ab.ca>