May 9, 2023



FareHarbor For You:

Tools for the Guide



Sarah Eha

Senior Account Manager Denver, CO



Michelle Dierks

Account Manager Honolulu, HI



Today's Agenda







What do you use to communicate to customers through the Dashboard?

→ Emails

- → Text Messages
- → Face to Face
- → I don't use the dashboard to communicate

with customers



The Dashboard



Custom Manifest

What is a custom manifest?

• Guides use the manifest to streamline their daily operations

Custom Manifest in the Dashboard

- Check in guests for a tour
- See custom field data
- Review all bookings for the day
- Get a summary of pickup locations
- View waivers

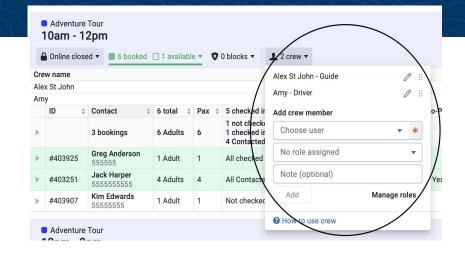


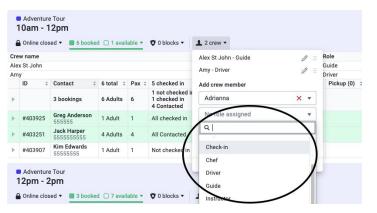
Custom Manifest

Managers -Assigning Crew

Managers can utilize the manifest to assign crew and organize day to day needs







Crew Notifications

What are Crew Notifications?

• Crew notifications help you efficiently communicate with crew members

Crew Notifications in the Dashboard

- Add or removed for a tour
- Reminder of an upcoming tour
- When new bookings are created
- Daily manifest link

Adventure Tour on Friday, April 28 2023 @ 4:00pm - 6:00pm FAREHARBOR Hi Michelle Guide. You've been added as "Guide" for: Adventure Tour Friday, April 28 2023 @ 4:00pm - 6:00pm Manifest: https://demo.fareharbor.com/fhadventure/dashboard/manifest/date/2023-04-28/availabilities/? items=2360&availabilities=45844759 You received this email because you're subscribed in your FareHarbor settings. How to change email notifications You can also disable all emails from FareHarbor: Unsubscribe. This is not recommended, and will prevent you from getting important reminders and notifications.

[DEMO] Added as "Guide" for





Tour Guide Skills



Tour Guide Skills

Guides are essential to the reputation of a tour or activity provider

Skills to Master Top skills for a guide or crew member

• Being Prepared

• Personality



Fri	day, April 2	28th 2023 🔹 🔿	Availabi	lities 🕶	$ ightarrow$ 3 ltems $ extsf{v}$			
Ma	nifest: S+M	Webinar 👻 C	olumns 🕶	🕈 Fil	ter 🕶 🖂 🕶 🗧) · L		
1	Adventur 10am - 1 Online clo	12pm	ked 🗌 1 a	vailable	🔹 👽 0 blocks	• 1 2 crew •		
Cre	w name					¢	Role	
Ale	x St John	\frown					Guide	
Am	y	$ \land $					Driver	
	ID \$	Contact	6 total 💲	Pax \$	5 checked 🕴	Comments 4	Go- Pro + Pickup +	Waivers ‡ B
A		3 bookings	6 Adults	6	1 not checked in 1 checked in 4 Contacted		1	0 signed
Þ	#403925	Greg Anderson 555555	1 Adult	1	All checked in	Asthma - I have my own inhaler!		0 signed
Þ	#403251	Jack Harper 5555555555	4 Adults	4	All Contacted		1 Yes	0 signed
Þ	#403907	Kim Edwards	1 Adult	1	Not checked in		\backslash	0 signed



Tour Guide Skills

Skills to Master

Top skills for a guide or crew member

- Multitasking
- Local Knowledge

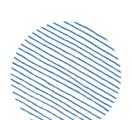
Adventure Tour 10am - 12pm															+ Bo	ok
	Online clo	•	ked 🗌 1 ar	vailable	• 😵 0 blocks	• 1 2 crew •								🖏 Actions & Settings 🤊	Print a	ull 🔻
Crew name ÷							÷ R	Role ÷				÷ I	Note			
Alex St John						G	Guide									
Amy						D	Driver									
	ID ‡	Contact \$	6 total 💲	Pax ‡	5 checked in 🛊	Comments ¢	Go- Pro	*	Pickup (0) \$	Waivers \$	Waiver Breakdown	Due	÷	Notes		¢
•		3 bookings	6 Adults	6	1 not checked in 1 checked in 4 Contacted		1			0 signed		\$0.0	0			
	#403925	Greg Anderson 555555	1 Adult	1	All checked in	Asthma - I have my own inhaler!				0 signed		\$0.0	0			
	#403251	Jack Harper 5555555555	4 Adults	4	All Contacted		1 Ye	s		0 signed		\$9.0		We are celebrating our son's grad with this adventure!	uation	/
	#403907	Kim Edwards 55555555	1 Adult	1	Not checked in	\setminus				0 signed		\$0.0	0			





What skills do you think a guide should have?

- → Communication
- → Conflict Resolution
- → FareHarbor Dashboard
- → Multi-Tasking
- → Photography
- → All of the above



Key Services







Which of these companies or services have you heard of?

- → Compass
- → FHDN
- → Fotaflo
- → SmartWaiver
- → Wherewolf





Key Services



We encourage you to use all services at your disposal to be as successful as possible

Services

Top options for guides

- Compass
- FHDN
- Fotaflo
- SmartWaiver
- Wherewolf







Compass

Have you checked out Compass recently?

Login to Compass for guides on PPC, Google, SEO, content writing, industry insights and more!

To get you started, here are a few to follow up this webinar:

- Dashboard 101: Managing Your Bookings
- <u>FH Terminology Part 2: Items, Settings &</u> <u>Reports</u>
- <u>FH Terminology Part 1: Dashboard &</u> <u>Booking Topics</u>

FareHarbor Support

Please contact our **24/7 Support** if you have any questions pertaining to your dashboard!

Email: support@fareharbor.com Phone: (855)495-5551

Help Docs

Fareharbor **help docs** can be found on your dashboard in the dropdown menu!



community

Check out **FareHarbor's Official Community** page on Facebook!

Join us at Fareharbor.com/community

Here you'll get to interact with our **FareHarbor experts** and with your fellow **tour/activity/attraction business owners** of all experience levels.

Our goal is to help each other grow our businesses by **making more money**, **saving money** and **saving time**.



