



FH 101:

Create a Foundation for Success

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Today's Agenda

**Dashboard
Best Practices**

Reports

**Working with
Us**



Poll

When can you use the Availability Updater?

- Change online booking status
- Add availabilities
- Change capacities
- All of the above
- What is the Availability Updater?



Lingo

FareHarbor Terminology

- Item
- Availabilities
- Book Form
- Booking Overview



Dashboard Best Practices



Optimize your
Dashboard to
generate the most
bookings.

Focus on bookings

Item listing

Brunch Cruise

2 Hours • Ages 21+ • Up to 10 People



\$60 Adults 18+ years

\$1,600 Private Charters 18+ years

Prices for Friday, April 22nd 2022 @ 11am

A morning on the water!

Duration

2 Hours

About

Join us for a fabulous brunch cruise on the water! Enjoy watching for dolphins and whales.



Optimize your
Dashboard to
generate the most
bookings.


Focus on bookings

Book form

Secured + X

← Choose a different date or time Fields marked with * are required

You're Booking

 **Snowshoe Rental (Good listing)**
Tuesday, April 19th 2022 @ 9am

1 +	Half Day Rentals Ages 5+ • Four Hours	\$25
0 +	Full Day Rentals Ages 5+ • Eight Hours	\$40

Half Day Rental \$25

Select your shoe size:
Choose an option

This will help us determine what snowshoe size is best for you!

Use the menus above to add more

☐ I have read and agree to our snowshoe rental policy:
At least one member of my party is 18 years of age or older.

How did you hear about us?
Choose an option

Subtotal \$25.00
Taxes & Fees \$2.75
Total \$27.75

Cancellations
Must cancel at least 24 hours prior to rental reservation.

Add to cart +

Please answer all fields marked with * to check out



Optimize your
Dashboard to
generate the most
bookings.

More best practices

- Add your health and safety policies
- Build out your calendars 6-12 months in advance
- Use the availability updater



Reports



Poll

Can you build custom reports within the Dashboard?

- Yes
- No
- I don't know



Dig into your data
to make informed
business decisions.

The relevance of reports

Getting Familiar

- Generating reports
- Filtering
- Refreshing reports

Different Report Types

- Basic reports
- Custom reports

Saving Reports

- Access your reports in the future



working with us



Poll

Which of these resources have you explored?

- Help pages
- Compass
- Webinars
- Customer Support
- None of the above



We are dedicated to
making your business
as successful as
possible!

Available Resources

Educational Resources

- Help center - your best friend
- Compass
- Live & on-demand webinars

Building Your Business

- The FHDN
- Dedicated FareHarbor team members

Submitting Requests

- Always use the Help Center first
- Submit a build request



Time and
length match

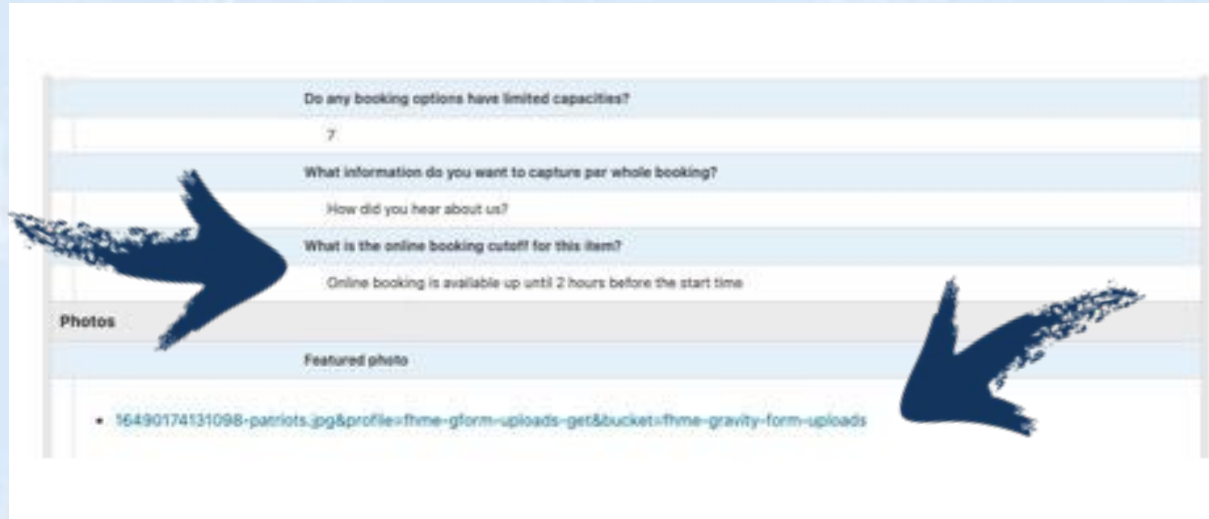
Apr 03 02:23 pm

Required Information

FareHarbor Dashboard:	
https://fareharbor.com/snapchs/dashboard/	
Name of item:	
Across The Ravenel	
Please specify the date range that this item is offered.	
year round	
What days of the week is this item offered?	
Tuesday, Thursday	
What time(s) is this item offered? Please include start and end times.	
1pm-5:30pm	
What is the duration of the tour or activity?	
4 1/2 hours	



**Booking Info
included**



The image shows a Gravity Forms booking form with the following questions:

- Do any booking options have limited capacities?
- 7
- What information do you want to capture per whole booking?
- How did you hear about us?
- What is the online booking cutoff for this item?
- Online booking is available up until 2 hours before the start time

The 'Photos' section is highlighted with a grey background. A large blue arrow points from the 'Booking Info included' text to the 'Photos' section, and another large blue arrow points from the 'Photo included on your item' text to the 'Featured photo' field.

Featured photo

- 16490174131098-patriots.jpg&profile=fhme-gform-uploads-get&bucket=fhme-gravity-form-uploads

**Photo
included on
your item**



**Price matches
CT set up**

**Critical info
for customer
included**

What is the total capacity of each availability?
7
What are the different booking options and prices?
\$95
Please provide all affiliate rates for this new item. If not applicable, please enter 'N/A'.
I have not set up the affiliates yet?
Website integration instructions.
main page, under across the Ravenel tour
Additional Information
Item description
Discover what's on the other side of the Cooper River. The famous Avenue of Oaks of Boone Hall Plantation and the infamous history of Sullivan's Island awaits you. Other stops include Sullivan's Island Lighthouse and Fort Moultrie, and Charleston Harbor Resort.
Item location
Charleston sc
Information to be included in confirmation emails
Just like the other tours

**Strong item
description**



be the booker!



questions?





Have you checked out Compass recently?

Our webinar series is just one of the many resources we have to support you in growing your business. **Login** to Compass for guides on PPC, Google, SEO, content writing, industry insights and more!

To get you started, here are a few to follow up this webinar:

- [FareHarbor Terminology - Part 1](#)
- [FareHarbor Terminology - Part 2](#)
- [FareHarbor Dashboard Checklist](#)
- [Improving Customer Engagement and Conversions with Your Dashboard](#)





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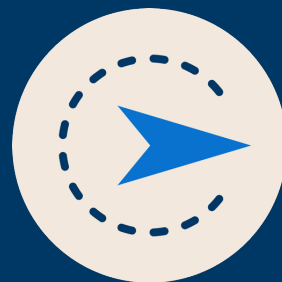


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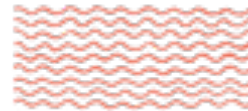
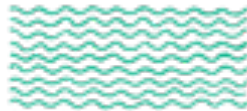
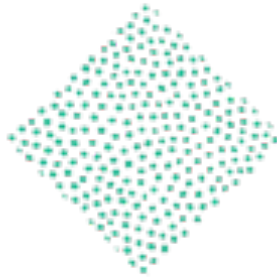
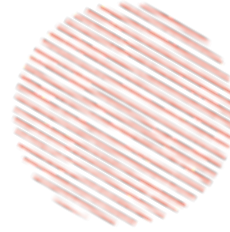
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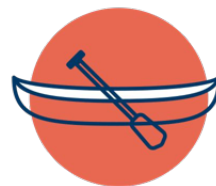
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FareHarbor **brand patterns** for use as slide accents: **copy & paste; resize as necessary**



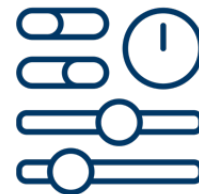
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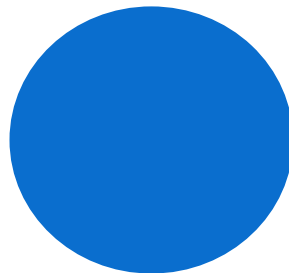
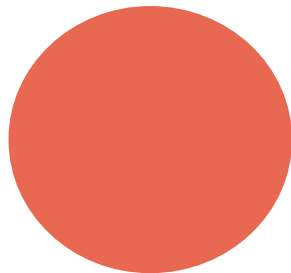
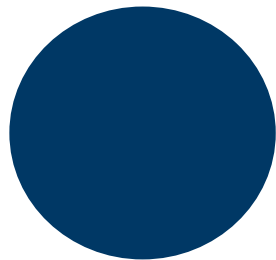
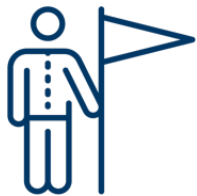
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FAREHARBOR webinars





