

December 9, 2021

FAREHARBOR
webinars



Dashboard Insights:

Our Must-Know FareHarbor Reports for 2021



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Today's Agenda

**Sales Report
Financials**

Exploring the Essentials

**Booking
Performance**

**Finding & Analyzing
Key Details**

NEW
**Check-In
Report**

**Viewing this New
Section**



Sales Report Financials



Poll

Are your end-of-year financials prepared?

- All set!
- Mostly there.
- Just started.
- Not handling it.



What are the essentials for viewing your yearly sales?

Sales Report Financials

Key Settings

- Report On
- Accrual Status
- Tax Columns



Refunds

- Cancelled bookings filter
- Payment or Refund column
- Group for trends



Booking Performance



Poll

Do you know which of your items performed best in 2021?

- Yes!
- Not yet.
- How do I find that?



**What can you learn
from this year to
inform next year?**

Booking Performance

Custom Field Answers Report

- How to set up a custom field report
- Add-ons Report
- Marketing ideas for 2022

Contacts Report

- What's included
- Exporting for email remarketing



Check-In Report



Poll

Which feature of the check-in report are you most excited about?

- Check-in date
- Check-in status
- Checked in by



**What is new with
check-in
reporting?**

Check-In Report

Report on: Check-in Date

- How this is used in the Dashboard
- Check-in options
- Purchased vs Redeemed

Customer Types

- Investigate trends
- Marketing ideas for 2022



Questions?



Thank You!



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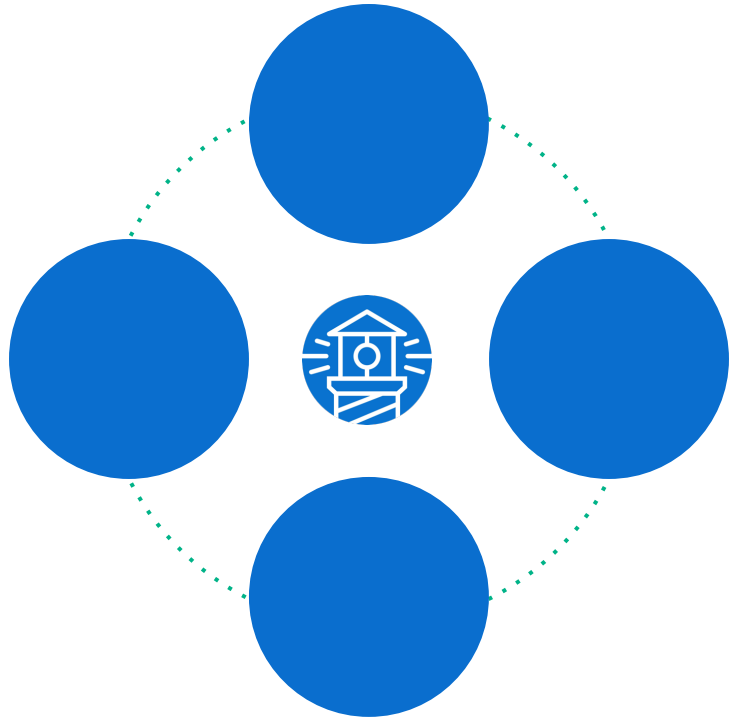
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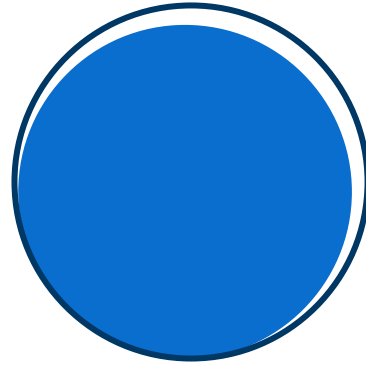
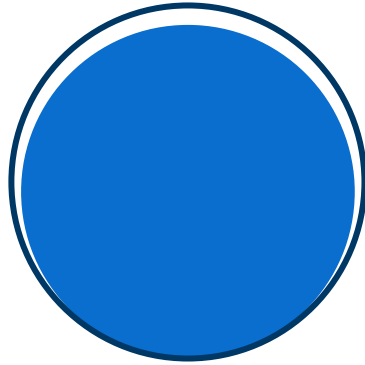
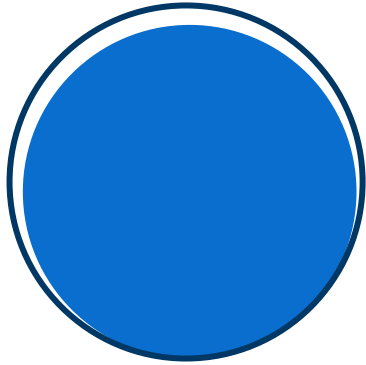


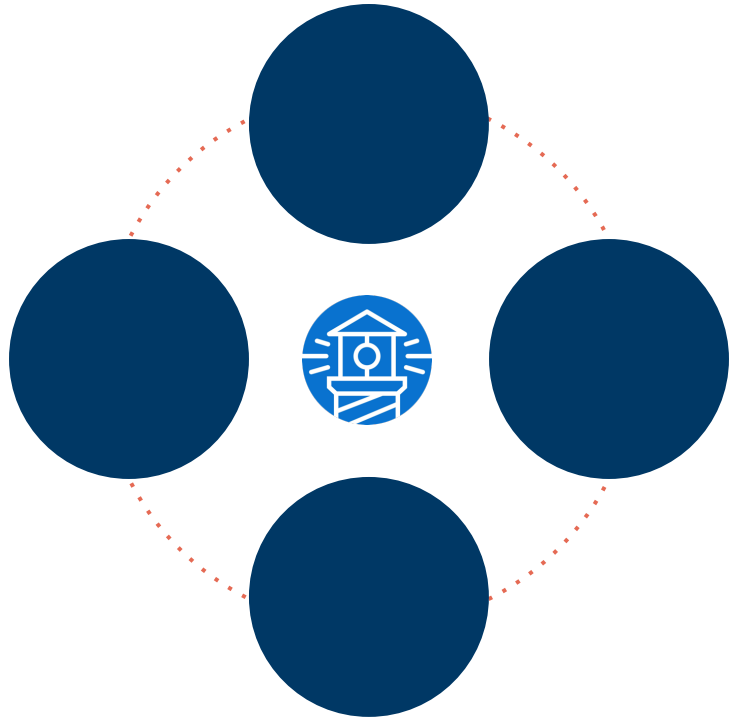
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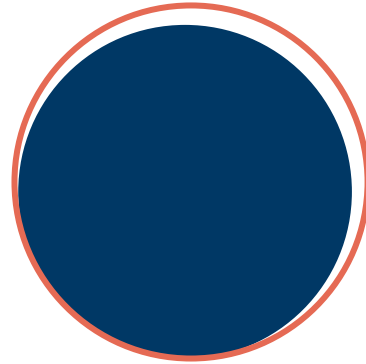
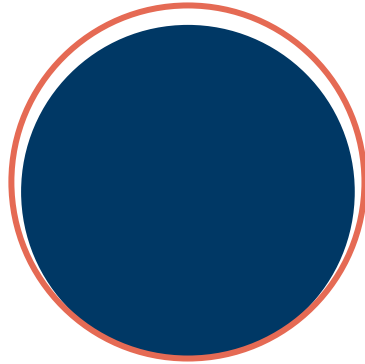
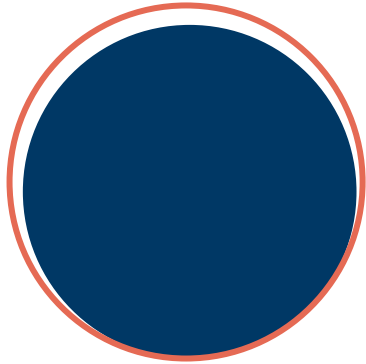
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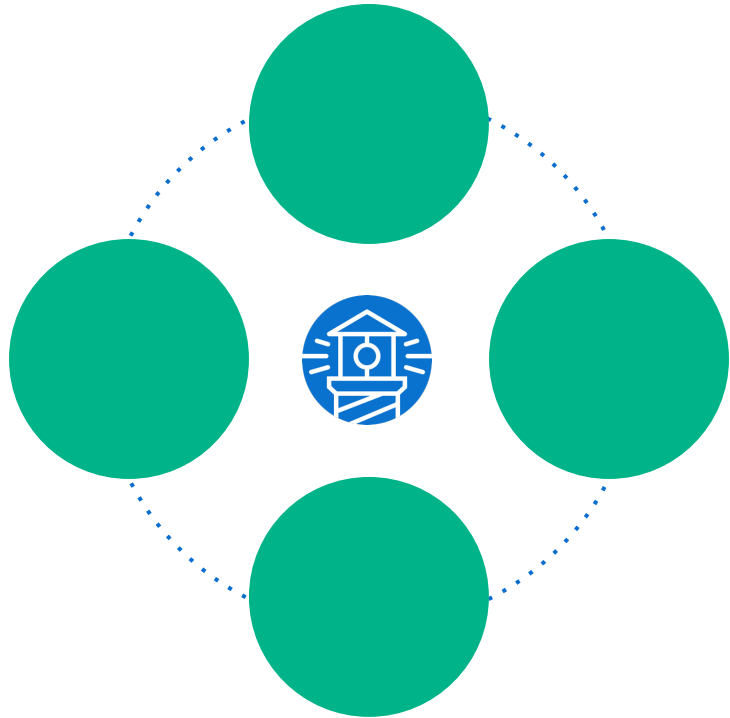


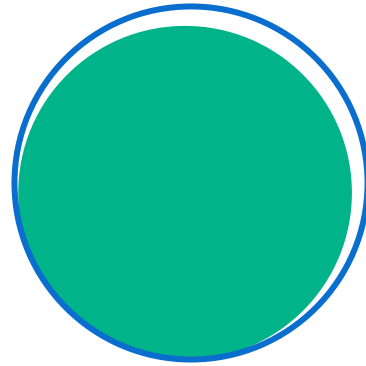
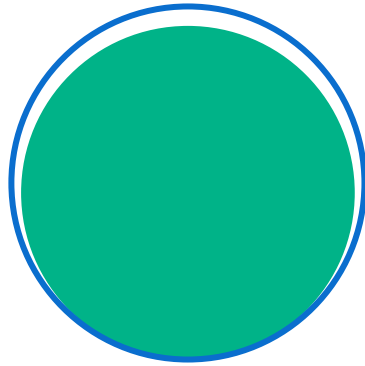
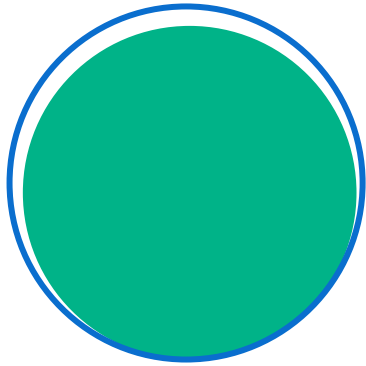




























































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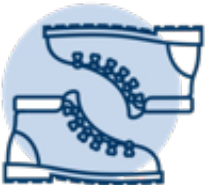
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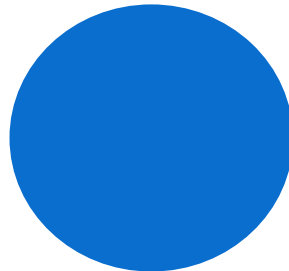
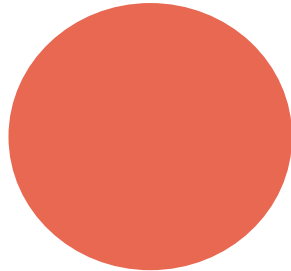
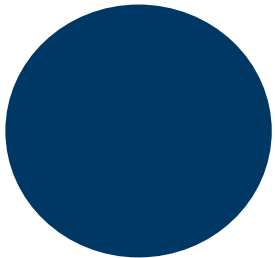
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