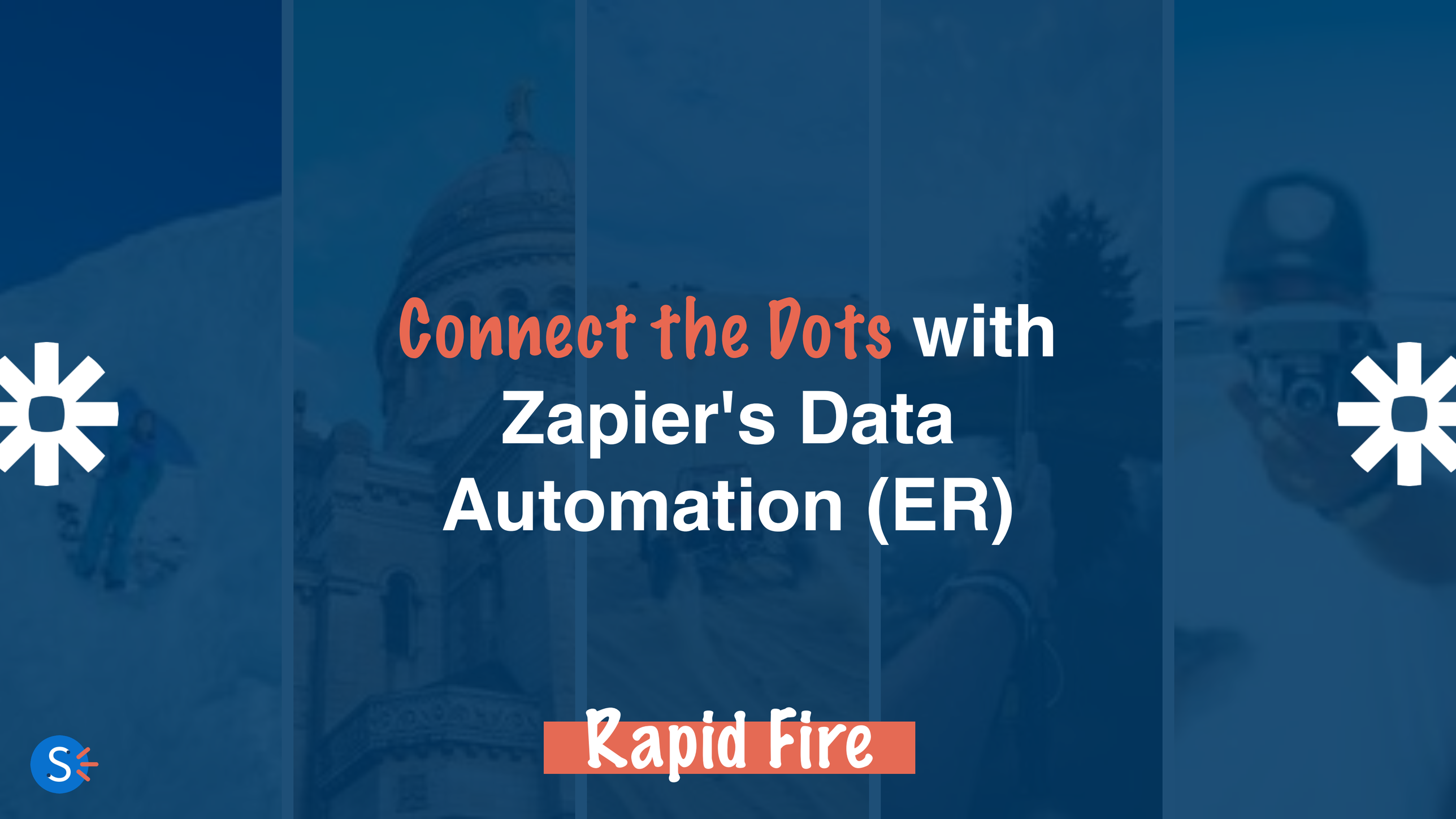
FAREHARBOR

SPARK

OCTOBER 25TH 2021

Chelsea Love

Software Partnerships Manager, FareHarbor


Connect the Dots with
Zapier's Data
Automation (ER)
Rapid Fire

Before We Start:

A reasonable amount of tech savvy is ideal.

tip:

You will get out what you put in.

On the Agenda

- Why Zapier?
- What is Zapier
- What FareHarbor Info is Sent
- How to Set It Up
- Use Cases

Why Zapier?

Top-notch security

Rest assured: The safety of your data is our top priority. Learn more.

3,000+ integrations

We support the apps you use, so you can automate your business end-to-end.

99.9% uptime

Count on us for your business-critical workflows —thousands of customers already do.

Built-in actions

Send emails, filter tasks, convert data, and more with Zapier's home-spun apps.

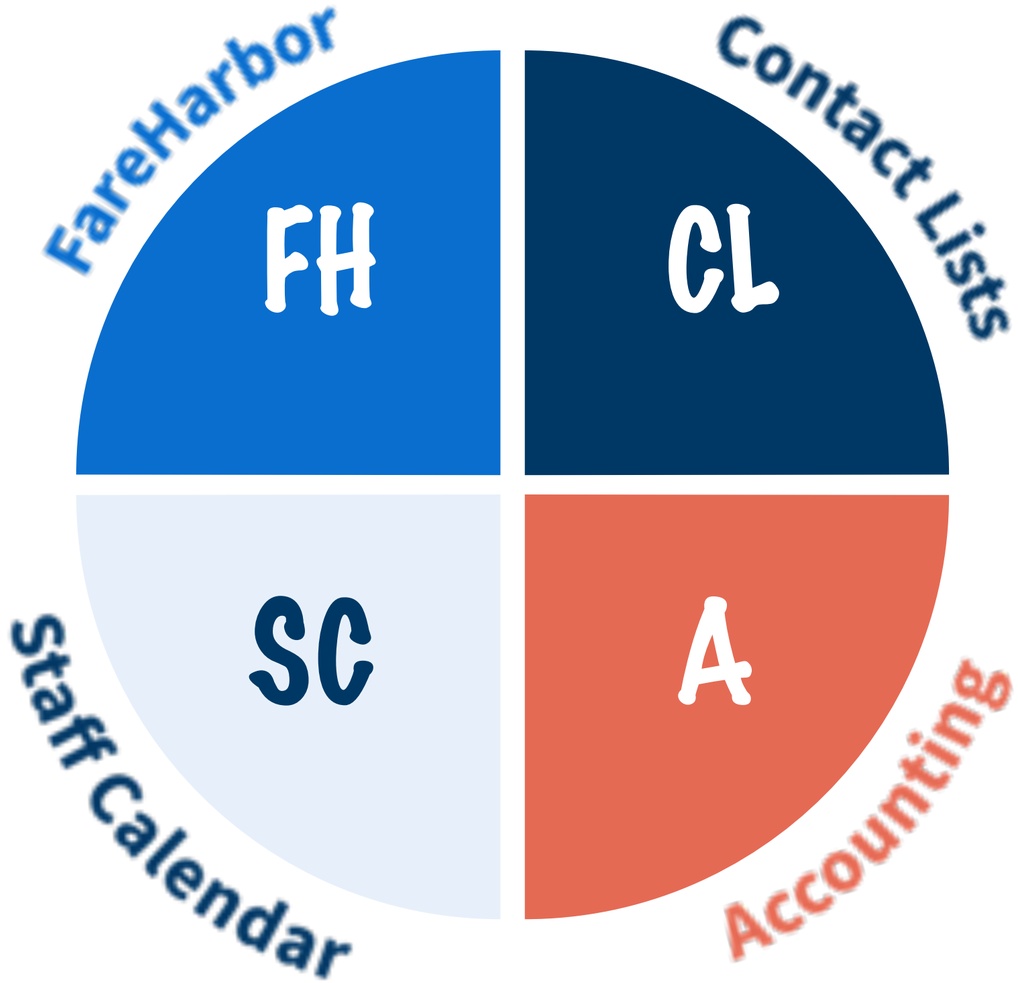
Extendable workflows

Automate multiple tasks with a single trigger.

Branching logic

Build intelligent workflows that take action based on conditions you set.

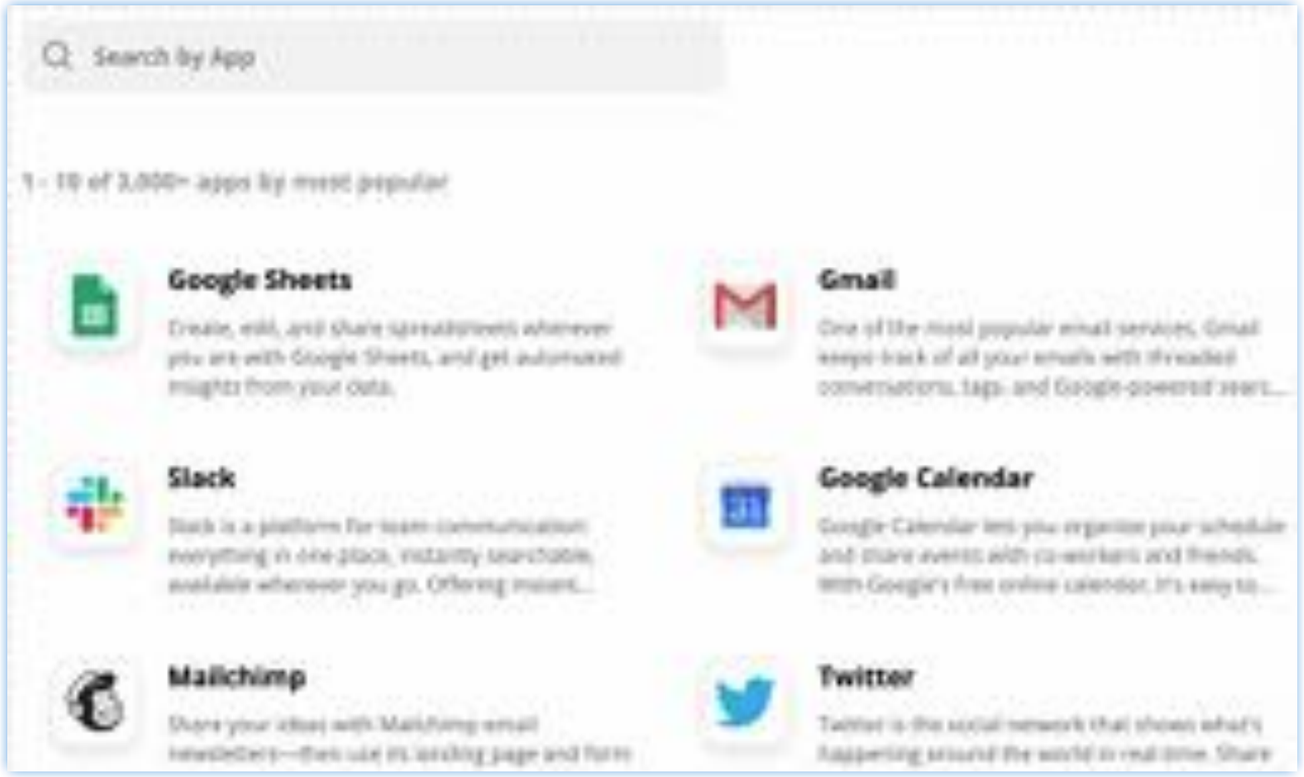
What's the Problem?



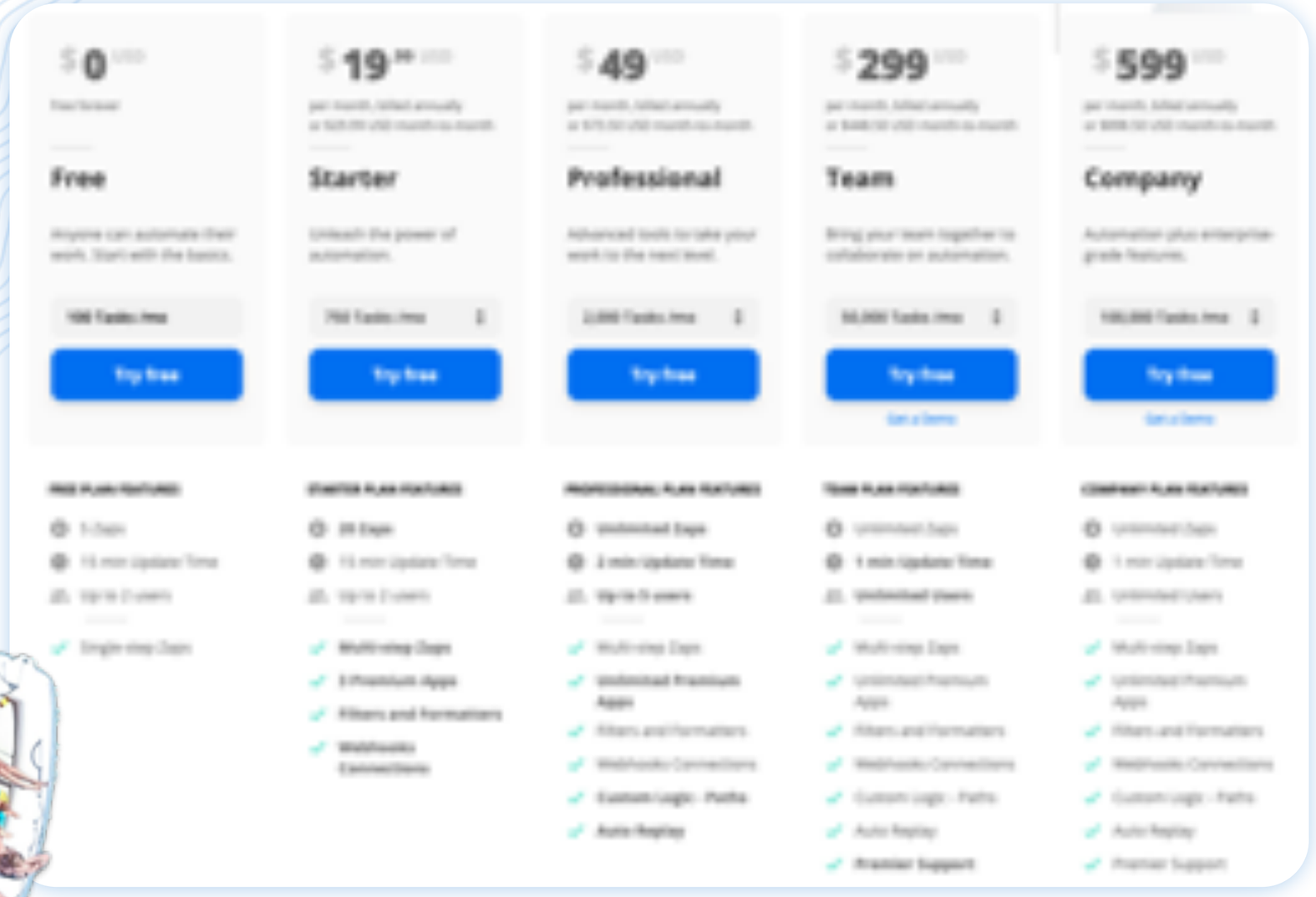
zapier

What Is zapier ?

Zapier is an automation too connecting hundreds of third-party apps.



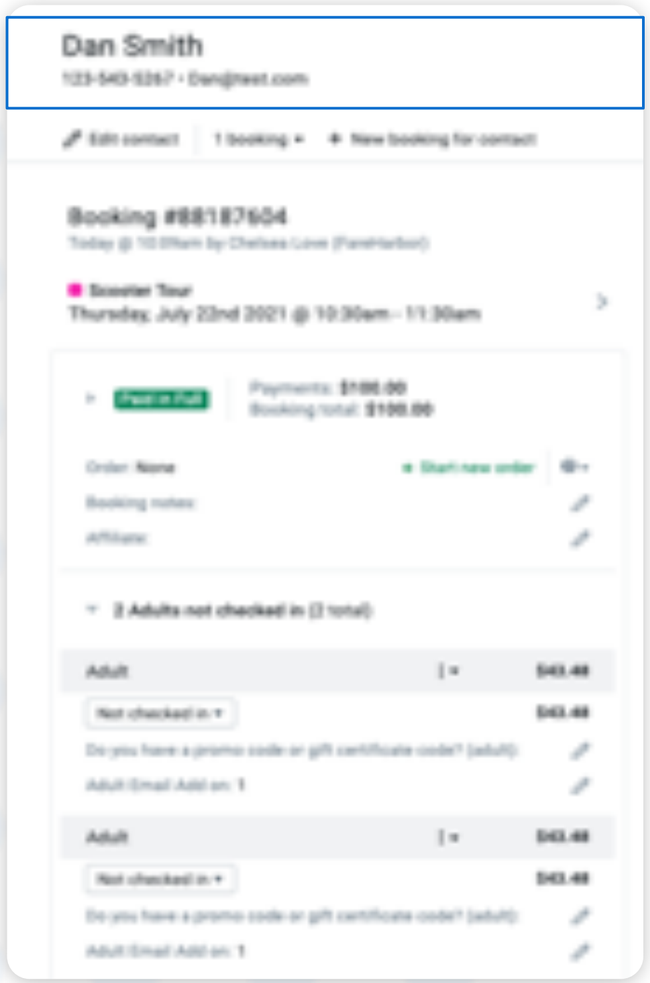
Zapier Pricing



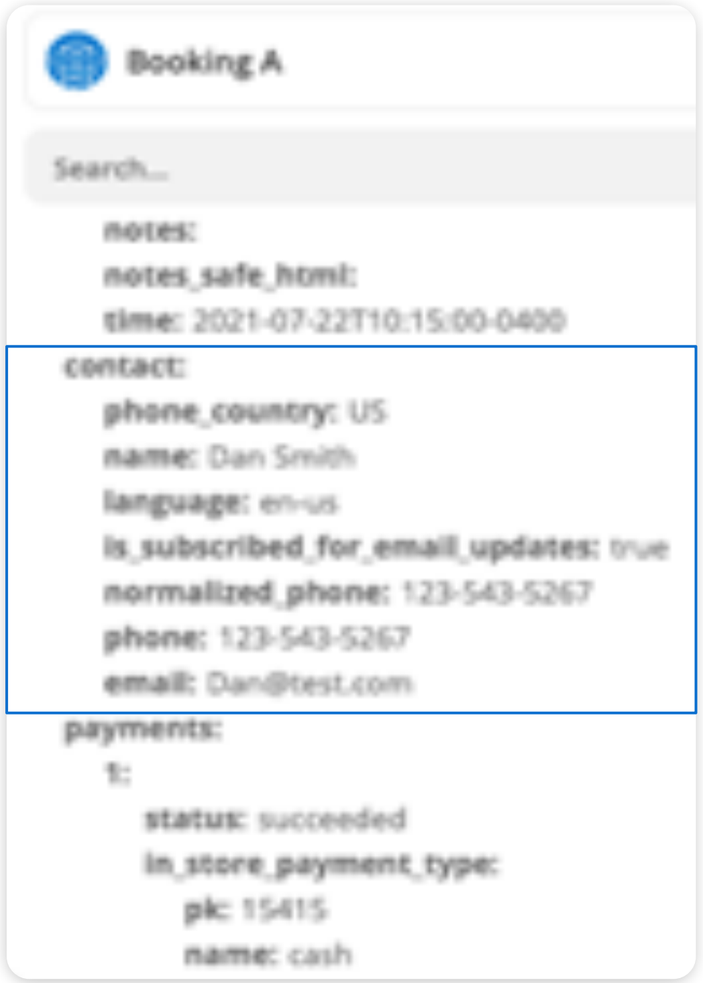
What Information Transfers?

What Transfers?

FareHarbor



zapier



Direction of Information Flow

One-Way Street, information can only leave FareHarbor.

FAREHARBOR BOOKING

“ZAPS” IN

MANIPULATE DATA

CHOOSE ACTION

“ZAPS” OUT

Set Up

Set Up

Create Zap

Dashboard

Zaps

My Apps

Zap History

Explore

Get Help

1. Trigger

A trigger is an event that starts your Zap

App Event

Start the Zap when something happens in an app

Search apps...

Google Calendar

Google Contacts

Google Docs

Google Drive

Google Forms

Gmail

Google Sheets

Google Slides

Slack

Mailchimp

...and over 3,000+ more

1. Trigger

A trigger is an event that starts your Zap

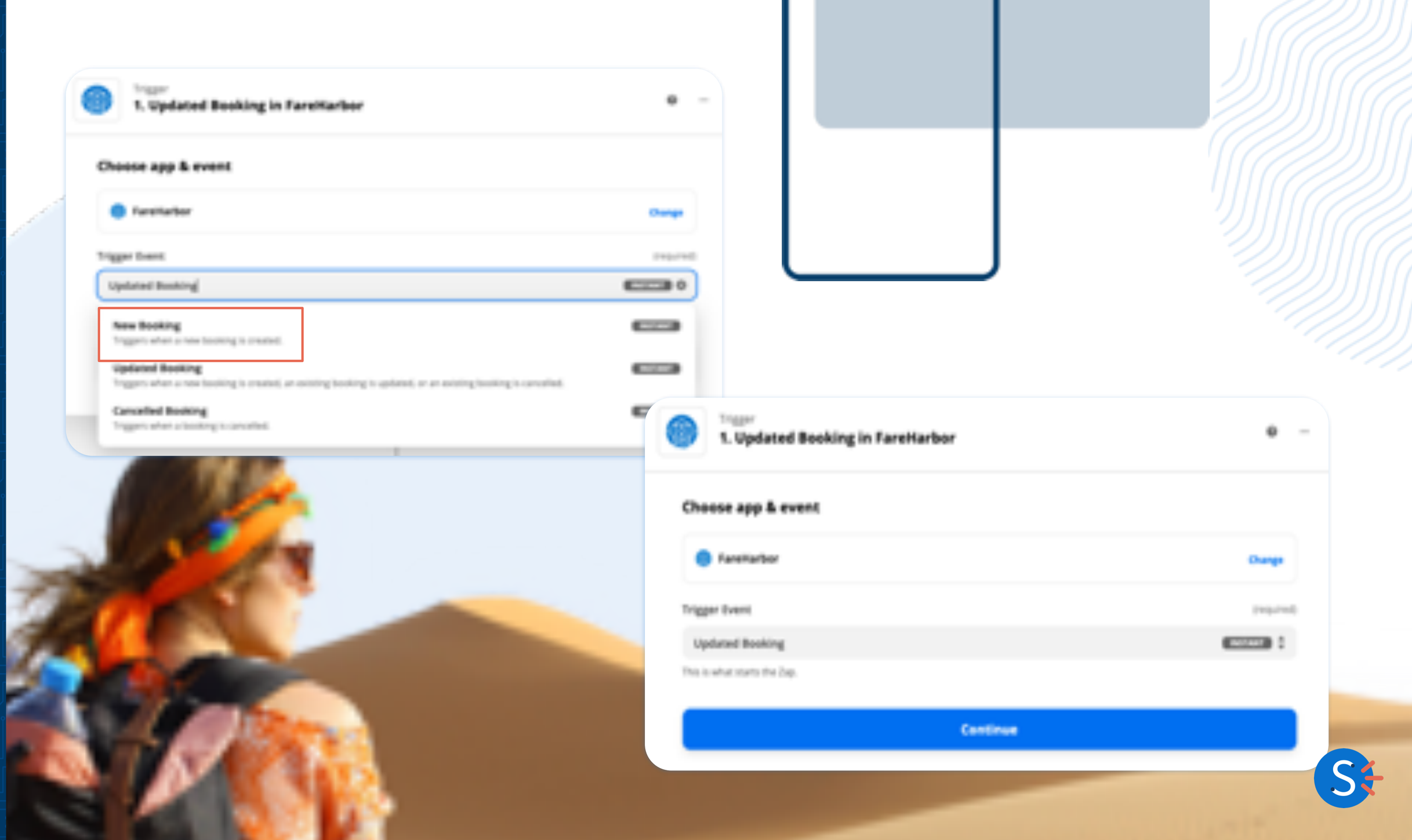
App Event

Start the Zap when something happens in an app

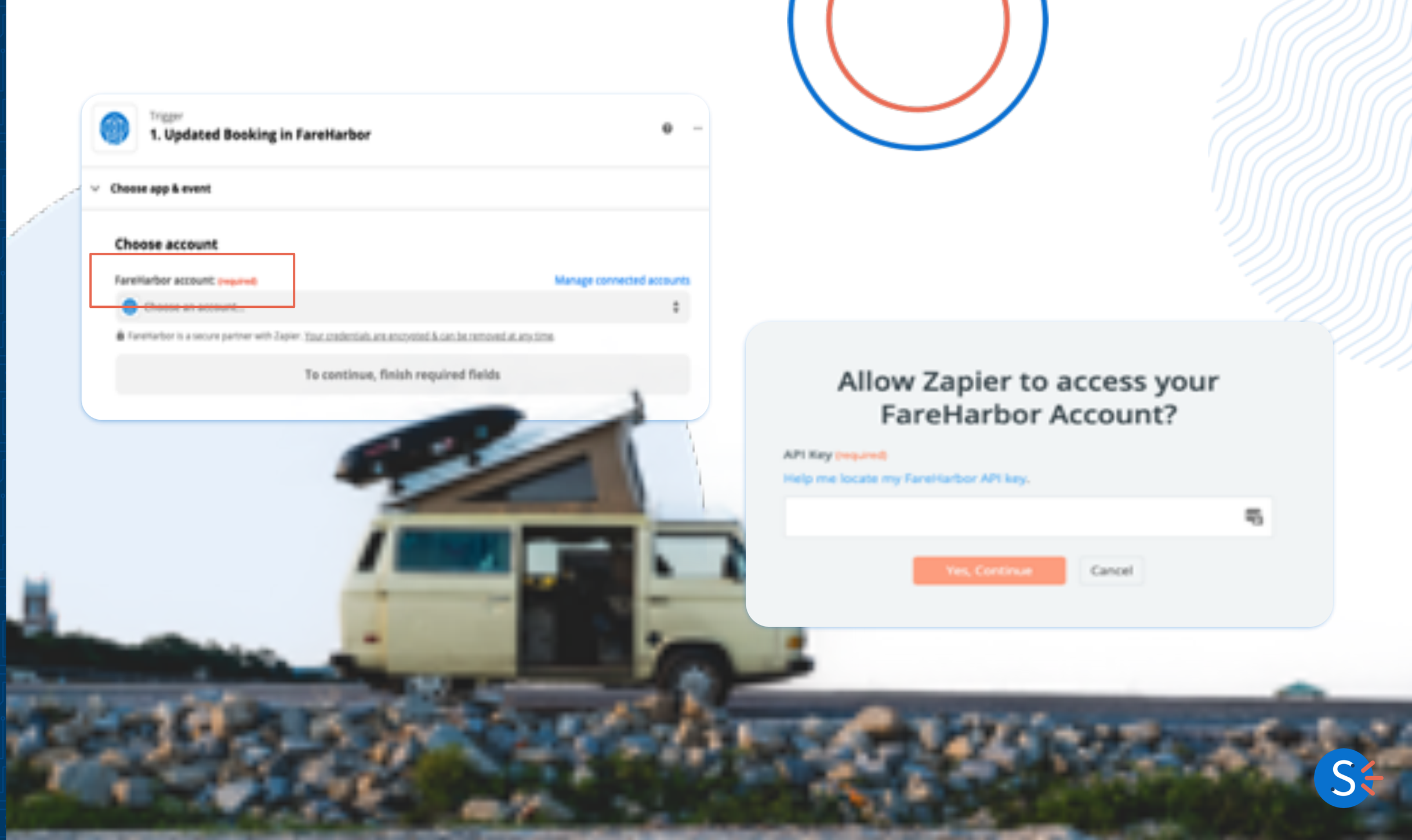
FareHarbor

FareHarbor

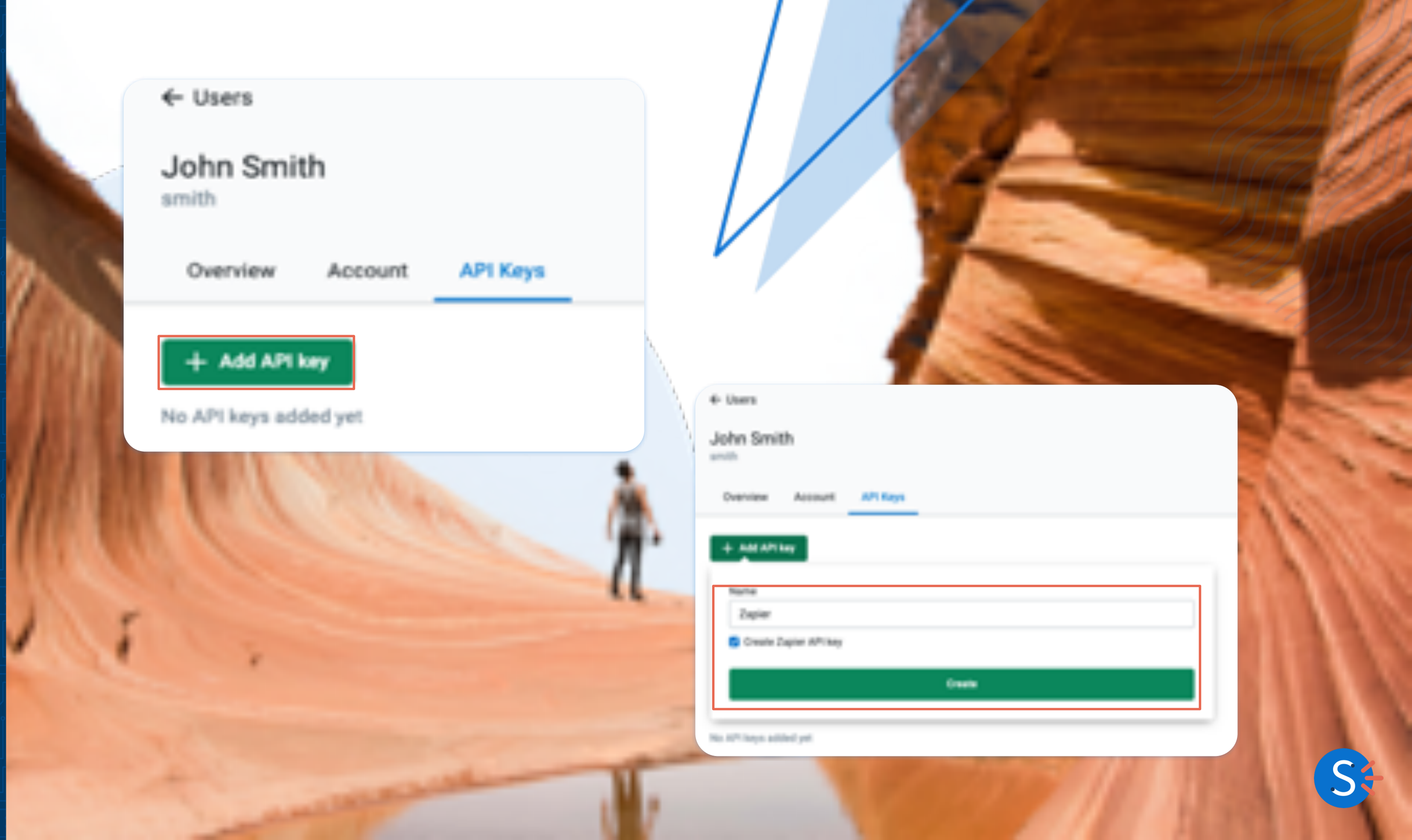
Set Up


Trigger
1. Updated Booking in FareHarbor
Choose app & event
FareHarbor
Change
Trigger Event
(required)
Updated Booking
New Booking
Triggers when a new booking is created.
Updated Booking
Triggers when a new booking is created, an existing booking is updated, or an existing booking is cancelled.
Cancelled Booking
Triggers when a booking is cancelled.
Trigger
1. Updated Booking in FareHarbor
Choose app & event
FareHarbor
Change
Trigger Event
(required)
Updated Booking
This is what starts the Zap.
Continue

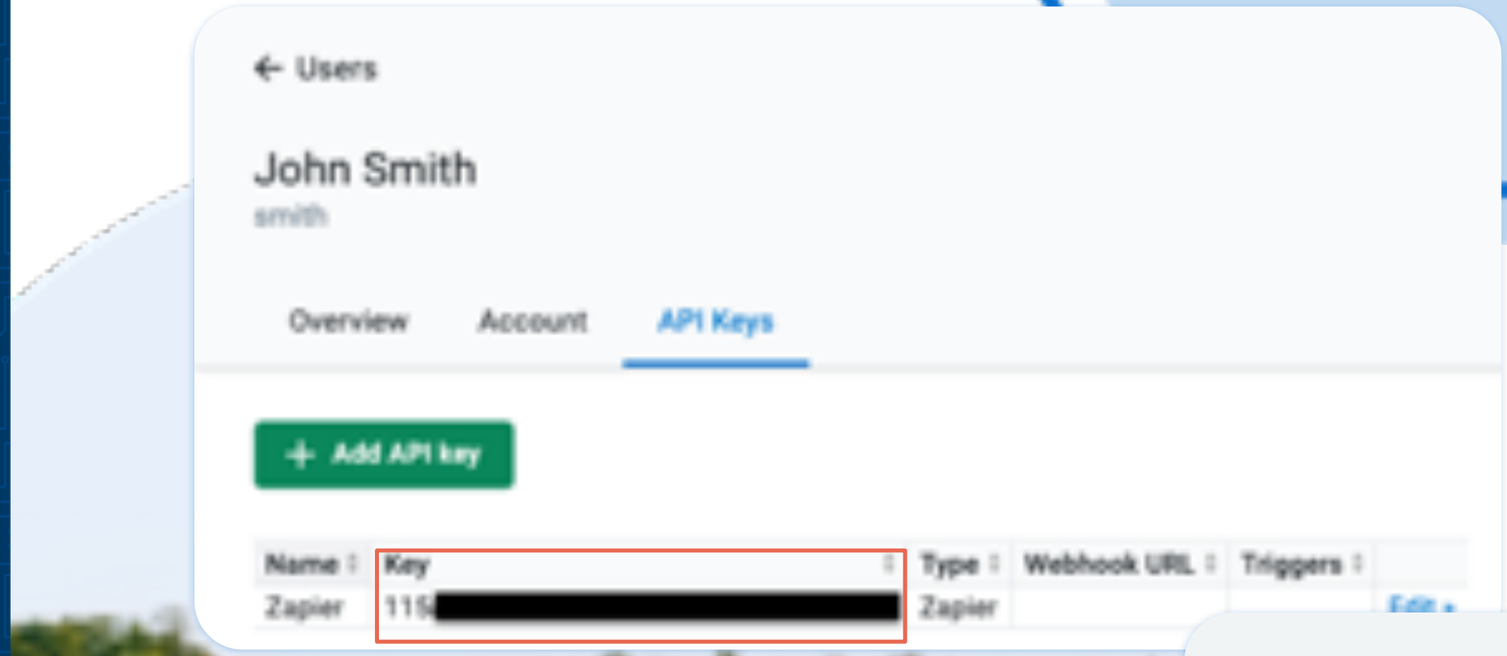
Set Up

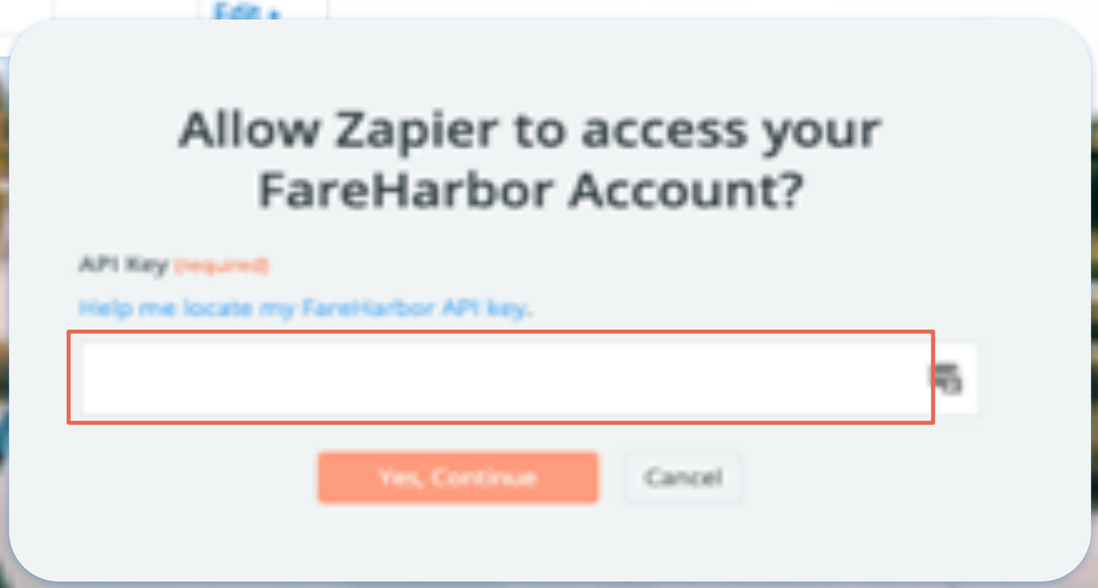

Trigger
1. Updated Booking in FareHarbor
Choose app & event
Choose account
FareHarbor account (required)
Manage connected accounts
Choose an account...
FareHarbor is a secure partner with Zapier. Your credentials are encrypted & can be removed at any time.
To continue, finish required fields
Allow Zapier to access your FareHarbor Account?
API Key (required)
Help me locate my FareHarbor API key.
Yes, Continue
Cancel

Set Up


Users
John Smith
smith
Overview
Account
API Keys
Add API key
No API keys added yet
Users
John Smith
smith
Overview
Account
API Keys
Add API key
Name
Zapier
Create Zapier API key
Create
No API keys added yet

Set Up

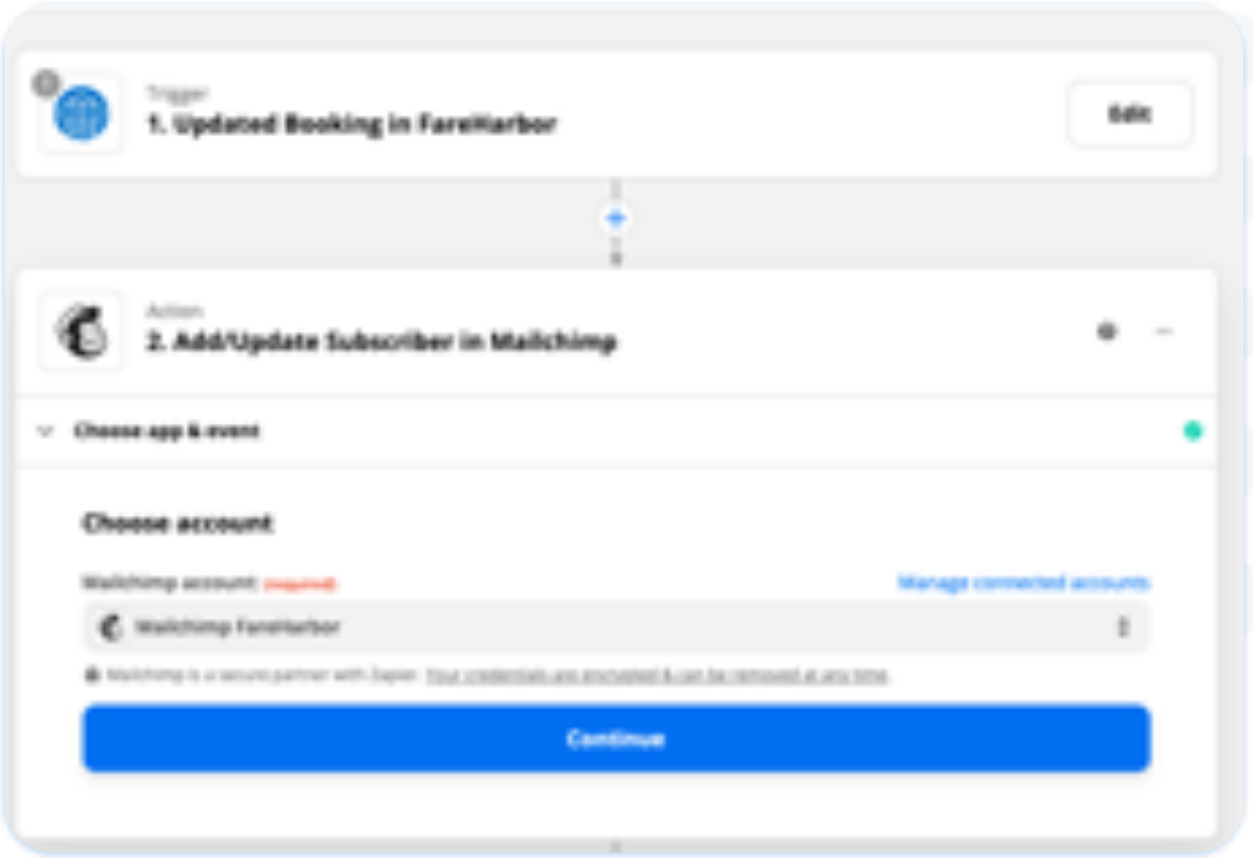

Users
John Smith
smith
Overview
Account
API Keys
Add API key
Name
Key
Type
Webhook URL
Triggers
Zapier
Zapier
Edit


Allow Zapier to access your FareHarbor Account?
API Key
Help me locate my FareHarbor API key.
Yes, Continue
Cancel

Use Cases

Example Zap

1 Connect Apps



Example Zap

2 Set Up Action

Email Marketing

MailChimp, Constant Contact

CRM

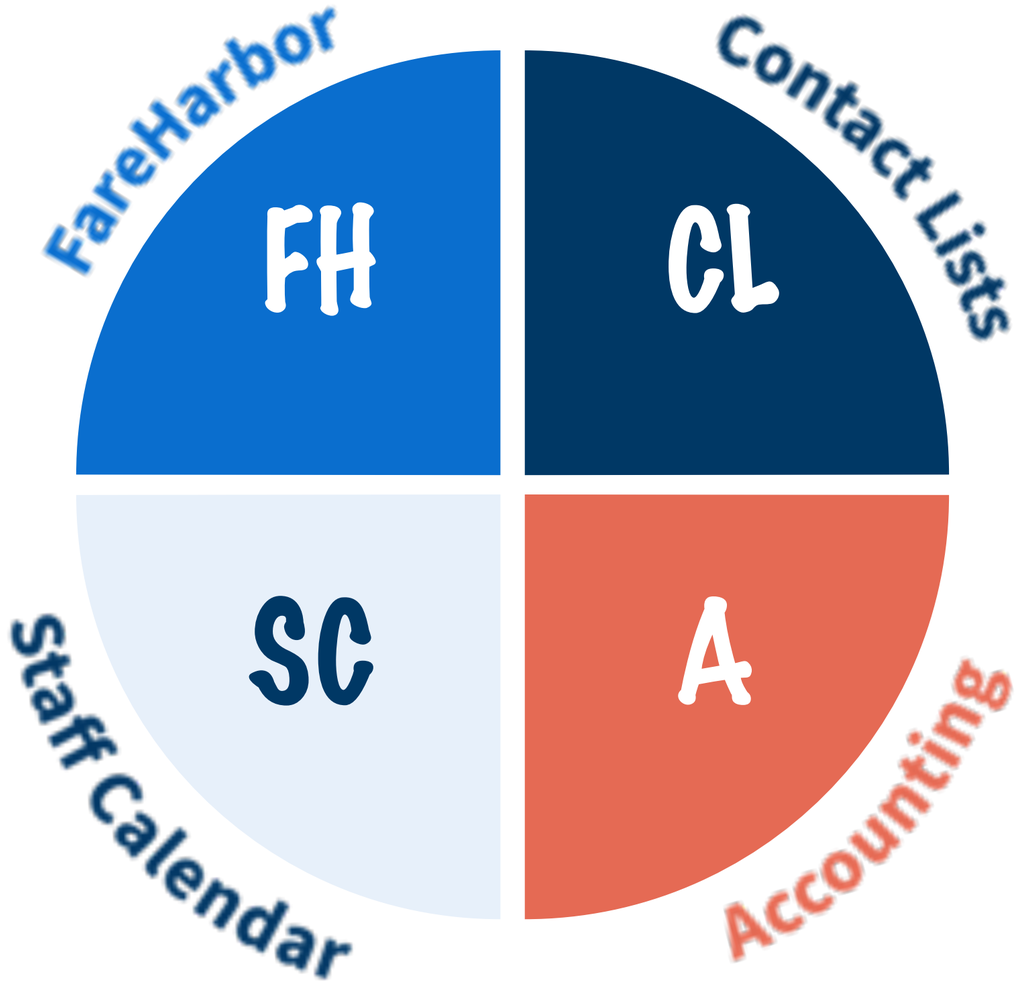
Hubspot, Active Campaign, Salesforce

Calendar Tools

Google Calendar

Accounting

Quickbooks, Xero


FareHarbor
FH
Contact Lists
CL
SC
Staff Calendar
A
Accounting

zapier

Resources

FareHarbor

Check our help doc for more information!

Zapier Help

Check out Zapier’s help center!

tip:

The Zapier integration **isn’t magic** but there are a multitude of cool things you can accomplish with it.

Thank You