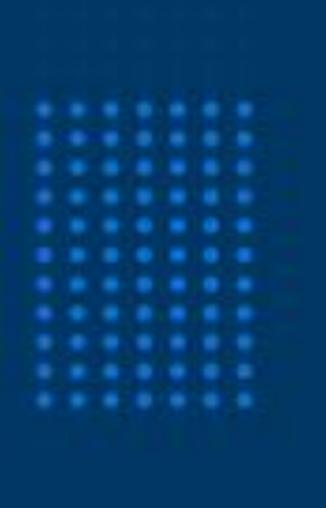
#### **FAREHARBOR**

# SPARK

OCTOBER 25TH 2021





# Armando Rodriguez

Senior Strategic Partnerships Manager, FareHarbor



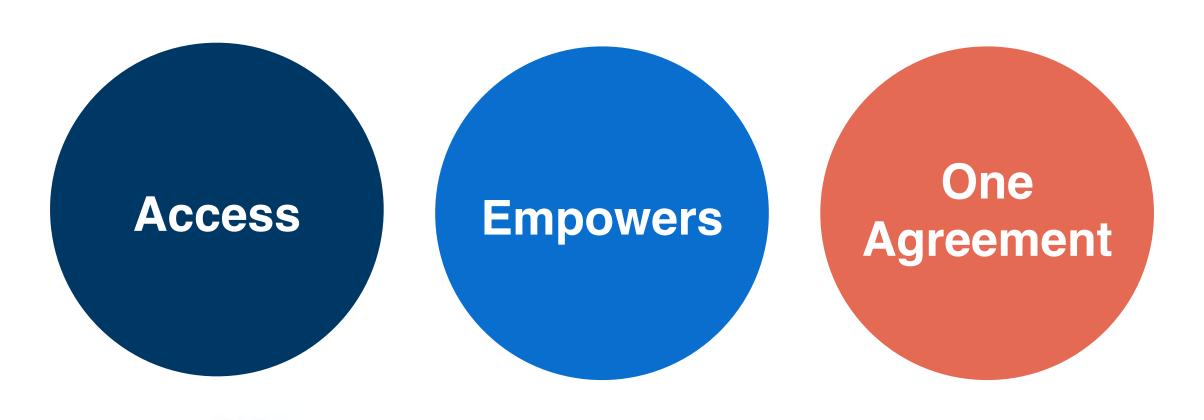
# Ramp Up Revenue with the FareHarbor Distribution Network & FareHarbor Connect



# Onthe Agenda

- FareHarbor Distribution Network (FHDN)
- FareHarbor Connect
- How They Are Different
- How to Join

# What is the FareHarbor Distribution Network (FHDN)?





## Who Is It For?

Anyone with no payment system.

Forget about requests — only deal in online instant confirmations!

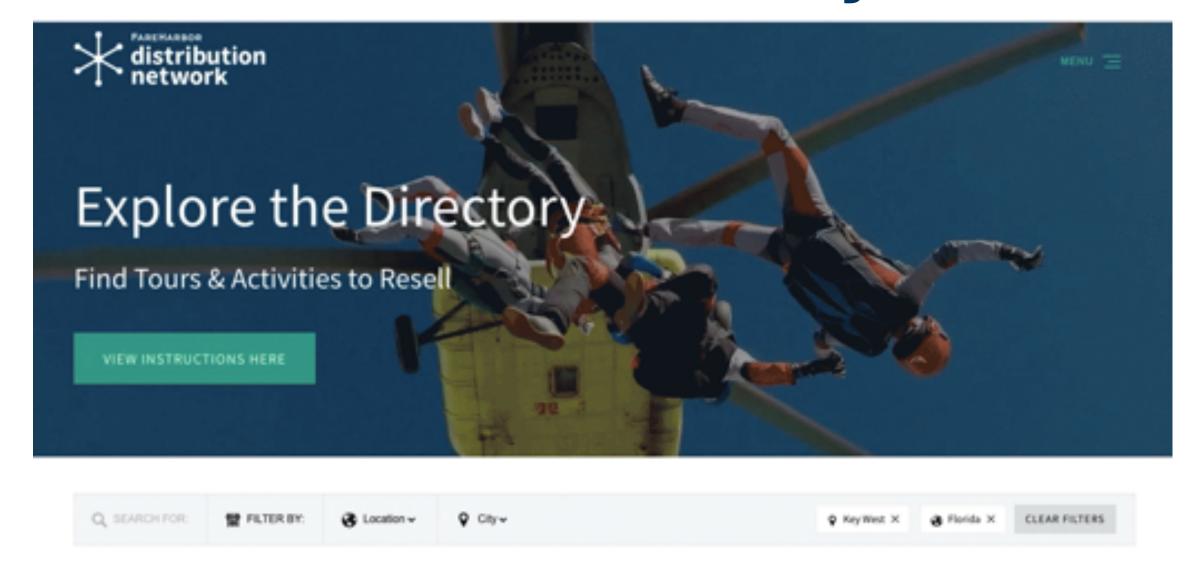
- You!
- > Traditional Affiliates
- Bloggers and Vloggers



# The Power to Choose.



# The Directory





171 Results Found









## FHDN Around the Globe



















## FHDN Benefits



#### **More Bookings**

From new sources and on average a 10% bump in bookings (some as high as 25%)



#### **New Sales Stream**

Opportunity to work with other FareHarbor clients



### **One Agreement**

More time doing what you love



## **Automated Invoicing**

We'll take care of it for you



#### Website Integrations

We can build the links on your page







# Introducing:



Leverage

Access

One Agreement



# Who Can Sell My Products?

Affiliates with their own booking and payment system



#### **OTAs**

The traditional bunch



# **Concierge Services**

Think hotels, kiosks, and transportation hubs



#### Channel

Giving you access to your local and regional DMOs or DMCs























## **FareHarbor Connect Benefits**



#### **More Bookings**

From diversified sources



# Focus on Your Business

Not administrative tasks



### **One Agreement**

More time doing what you love



#### **One Invoice**

No more tracking down payments

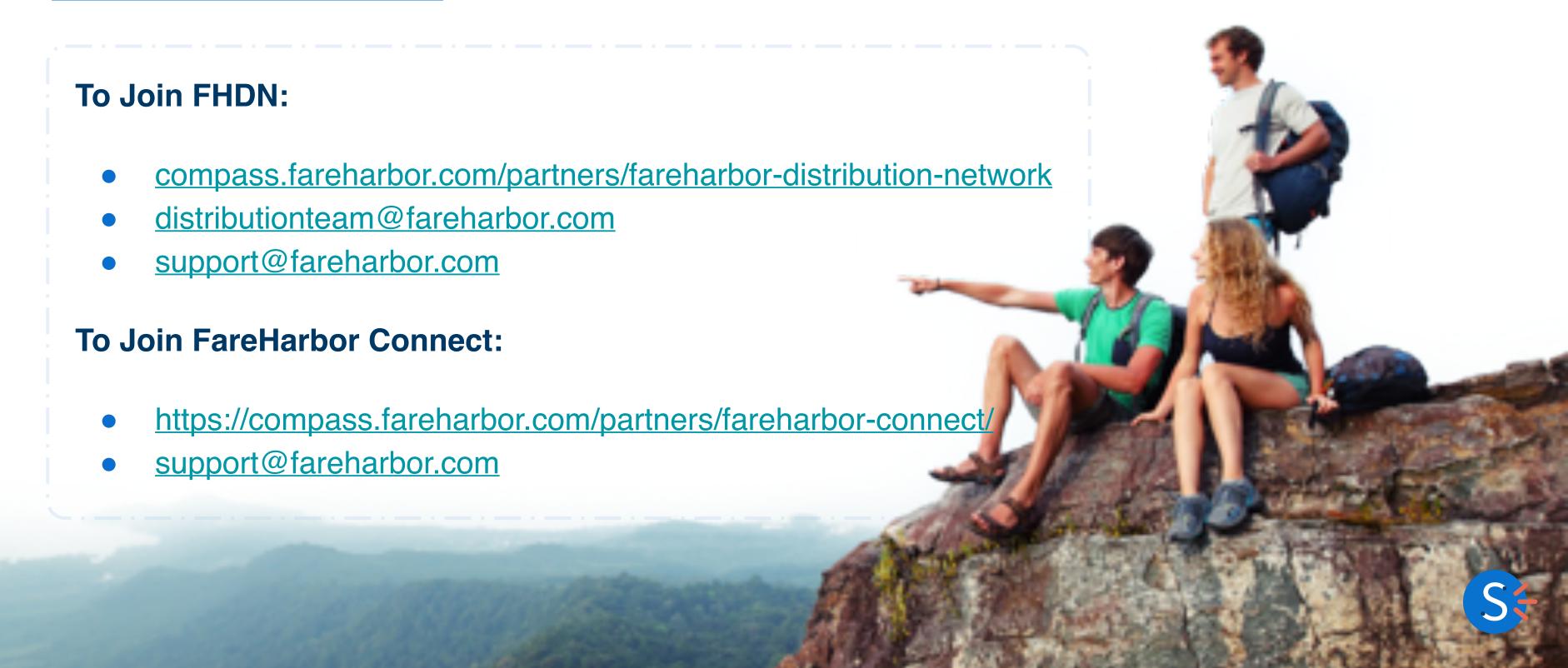


# Comparing FHDN and FareHarbor Connect

	FHDN	FareHarbor Connect
Who can sell?	FareHarbor clients, travel sites, destination managers, bloggers, etc.	Online travel agencies (OTAs) with a booking platform
Who collects the payment?	FareHarbor client	Connected affiliate
Likely candidates?	Companies with no payment gateway	OTAs with their own payment gateway
Cost	20% commission: \$100 x .20 = \$20 commission and \$80 revenue for you	25% commission: €100 x .25 = €25 commission and €75 revenue for you



# I'm Ready to Join... What's Next









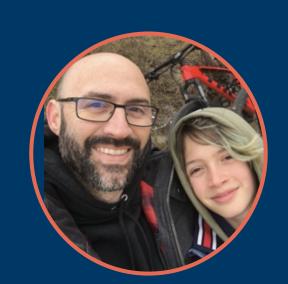




## Meet Our Team! Strategic Partnerships











# Thank You