

About Skyscanner





Over **100m**
peak users a
month



Over 1m UMV
in **24** markets



\$23.7bn of flights
sold
in 2019



172m
passengers
in 2019



30 locales



1,200+
partners



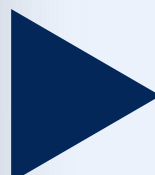
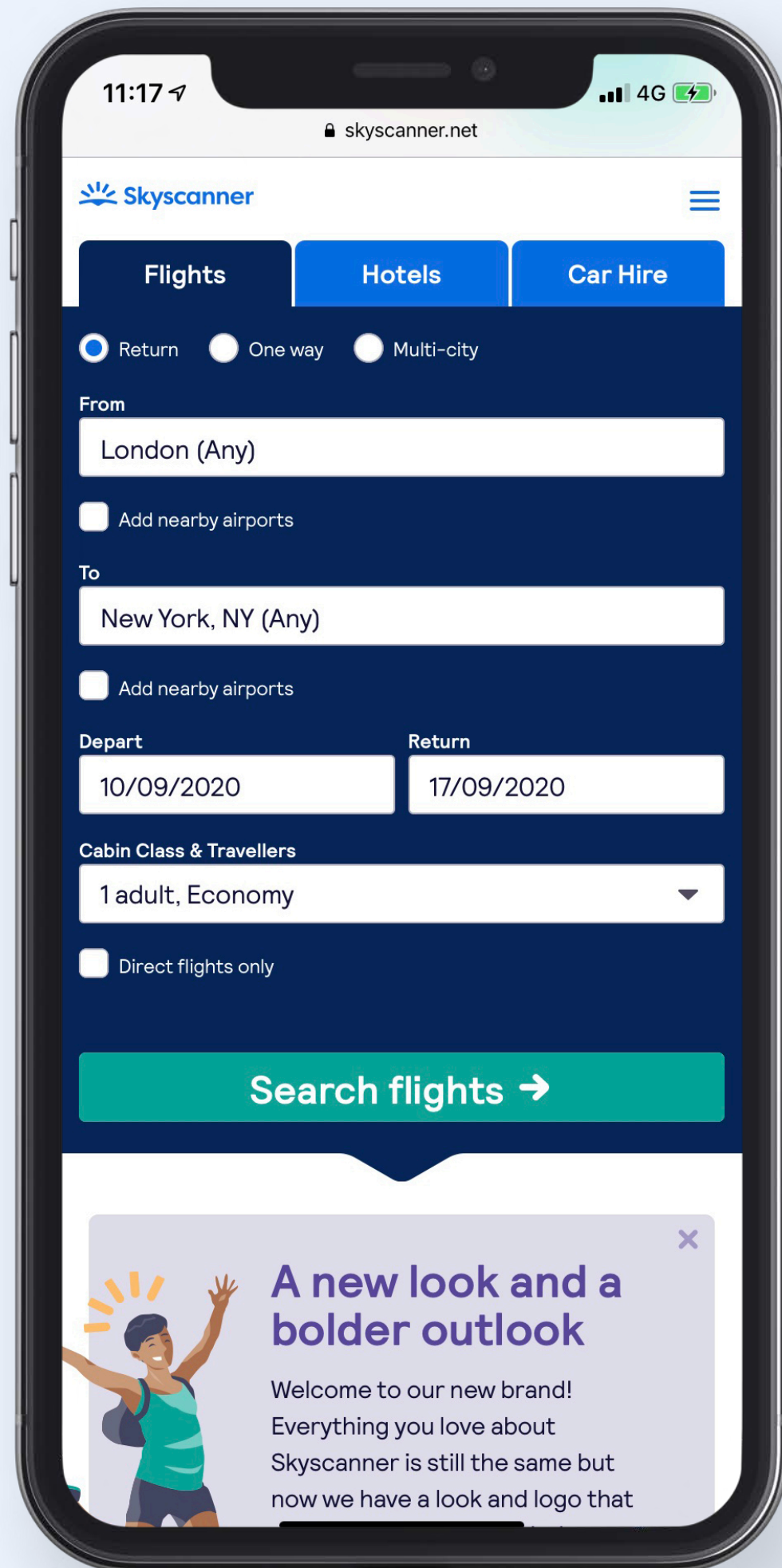
Travel now matters more than ever



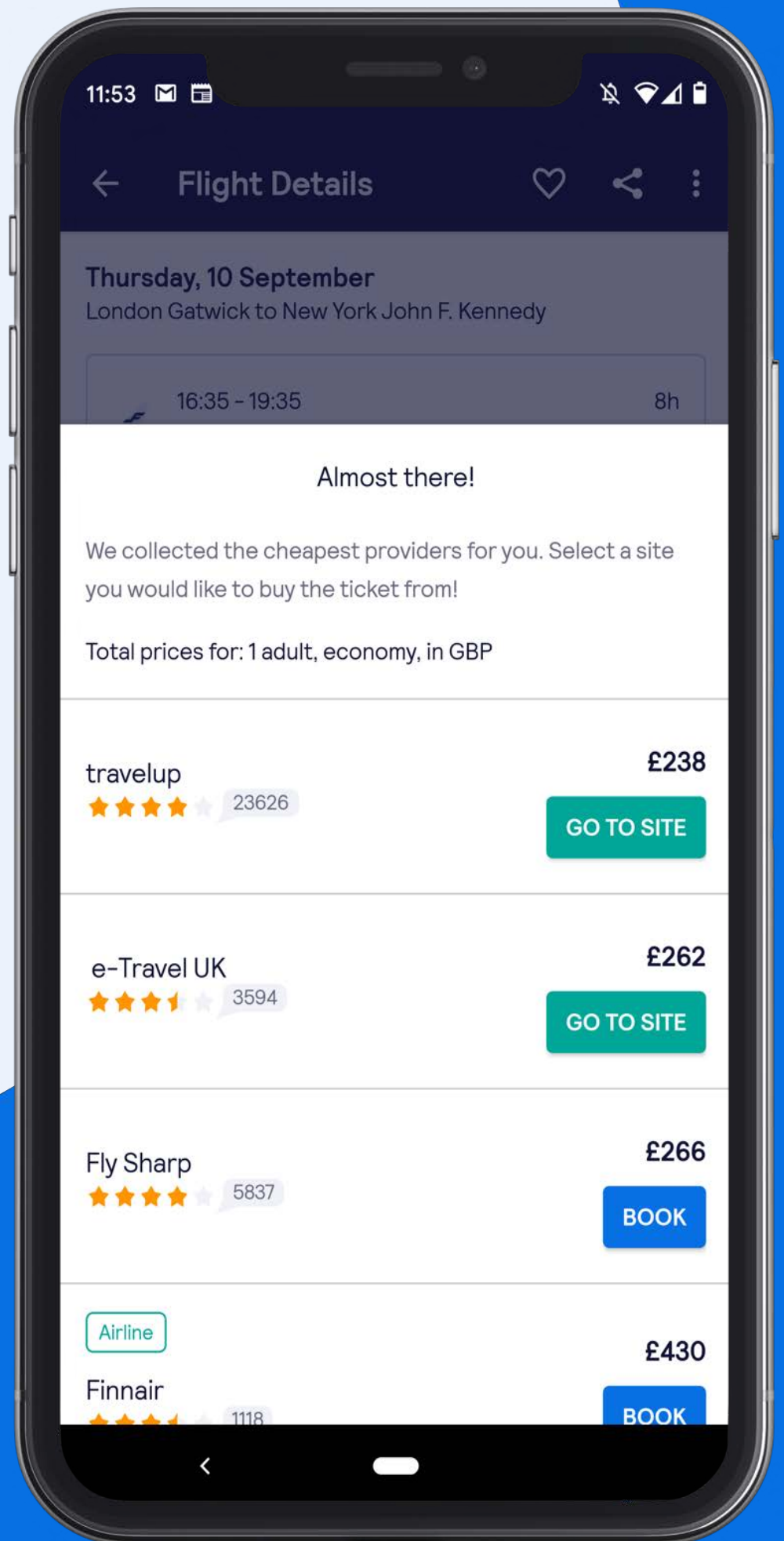
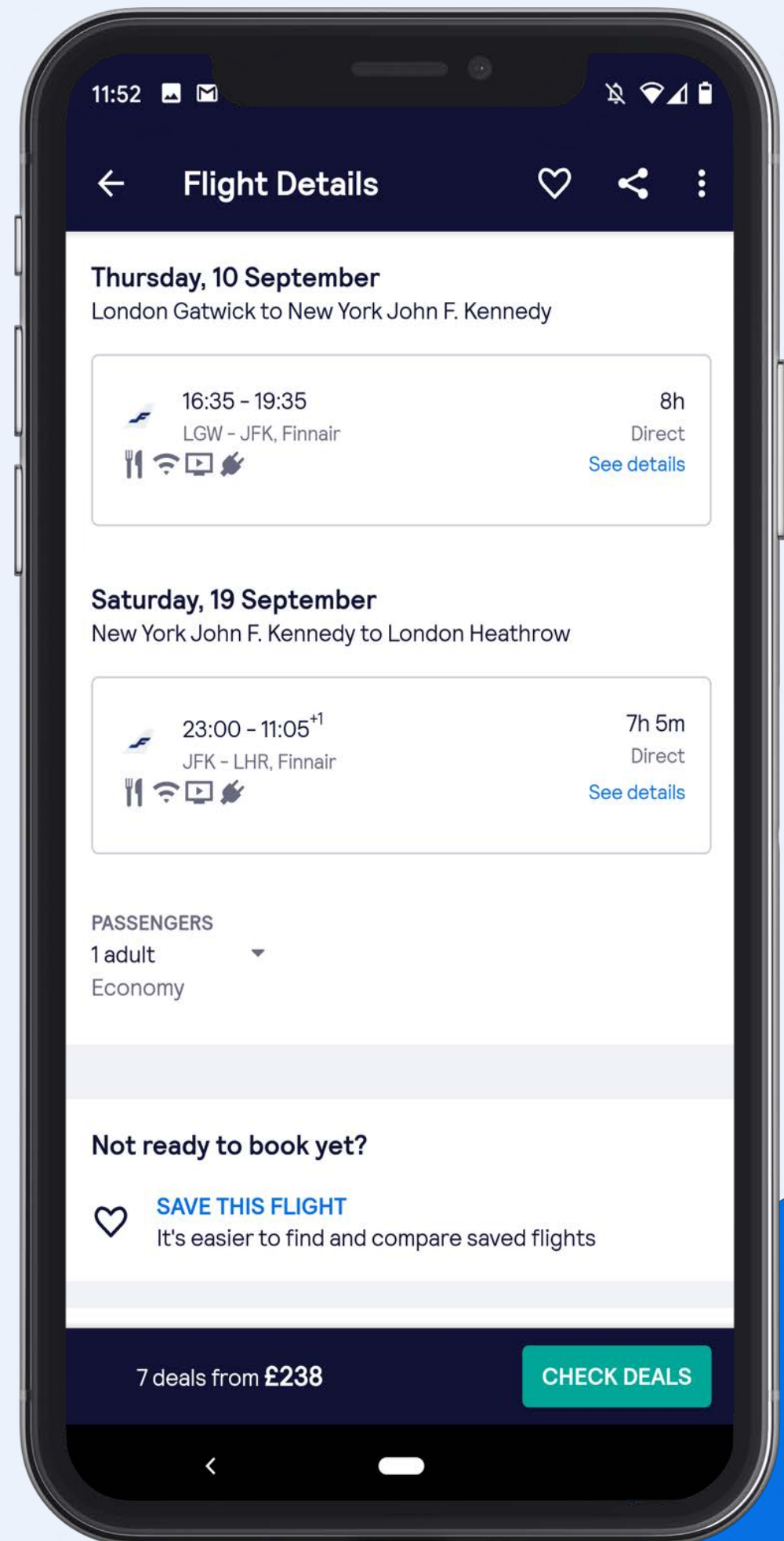
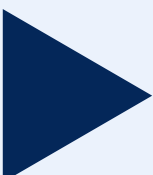
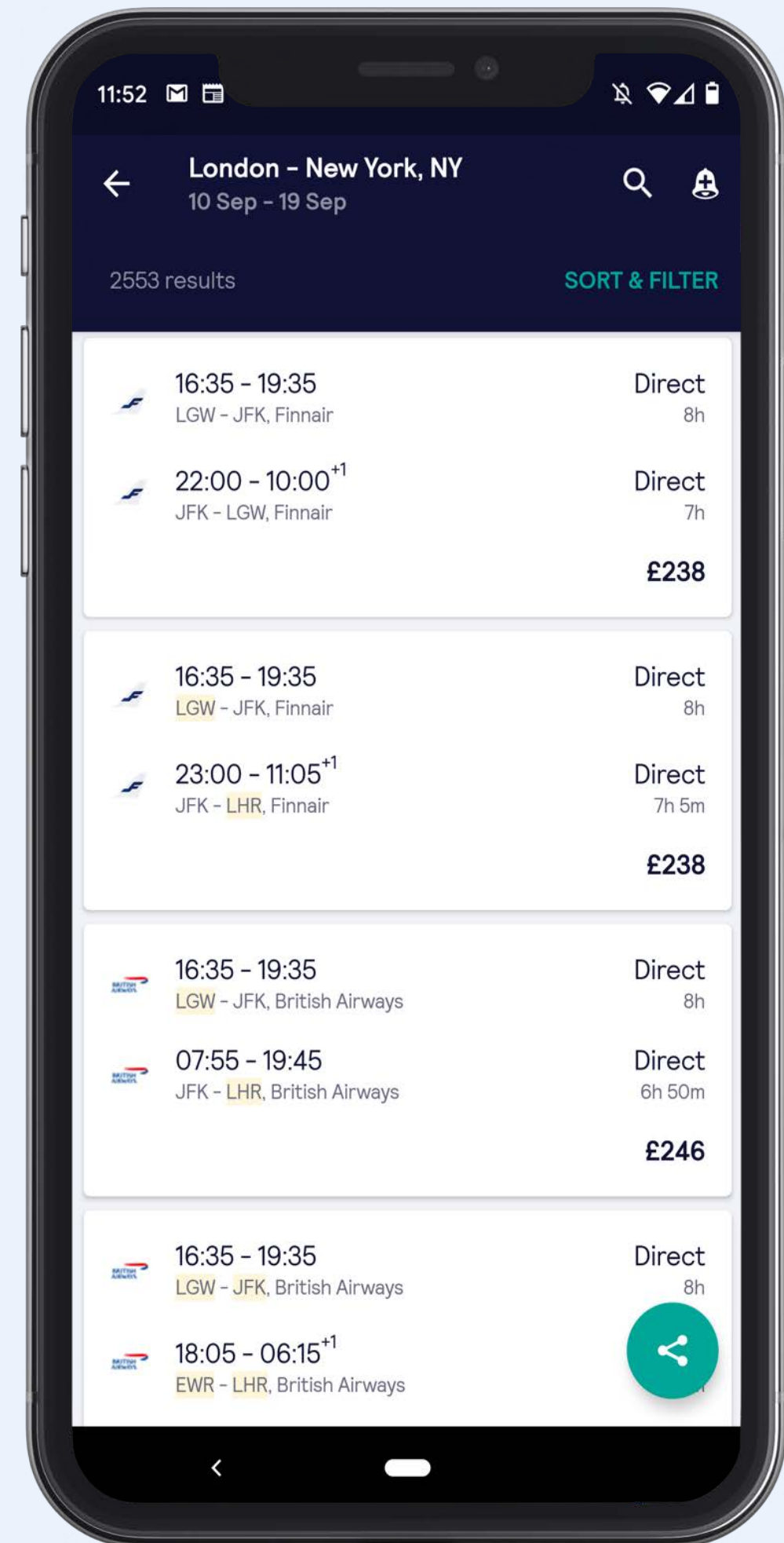
 Skyscanner



The search



The redirect



Search data

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One-way

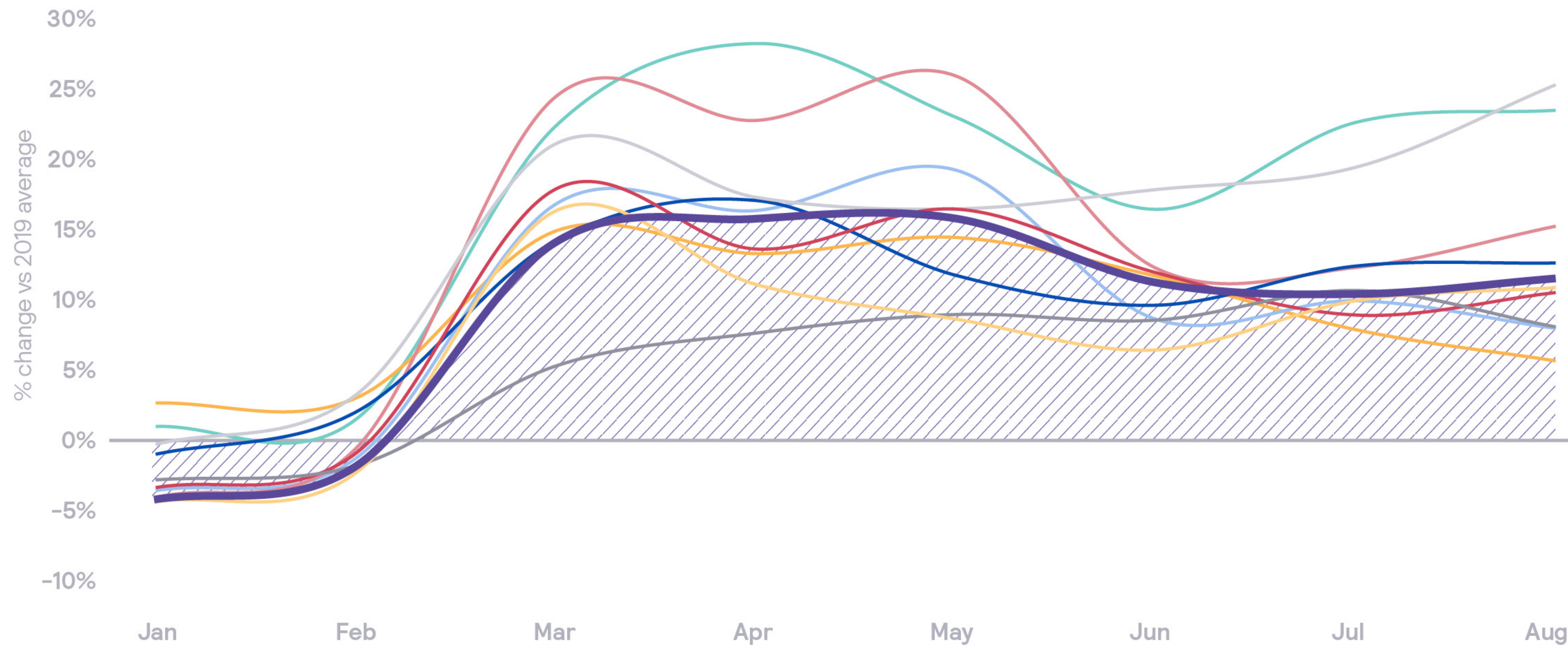
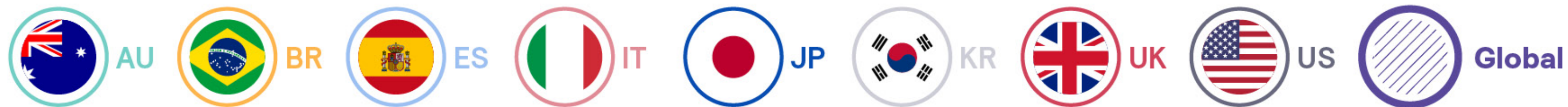
Domestic

Within a month

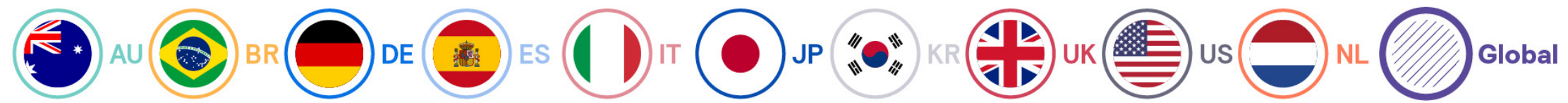


One-way or return?

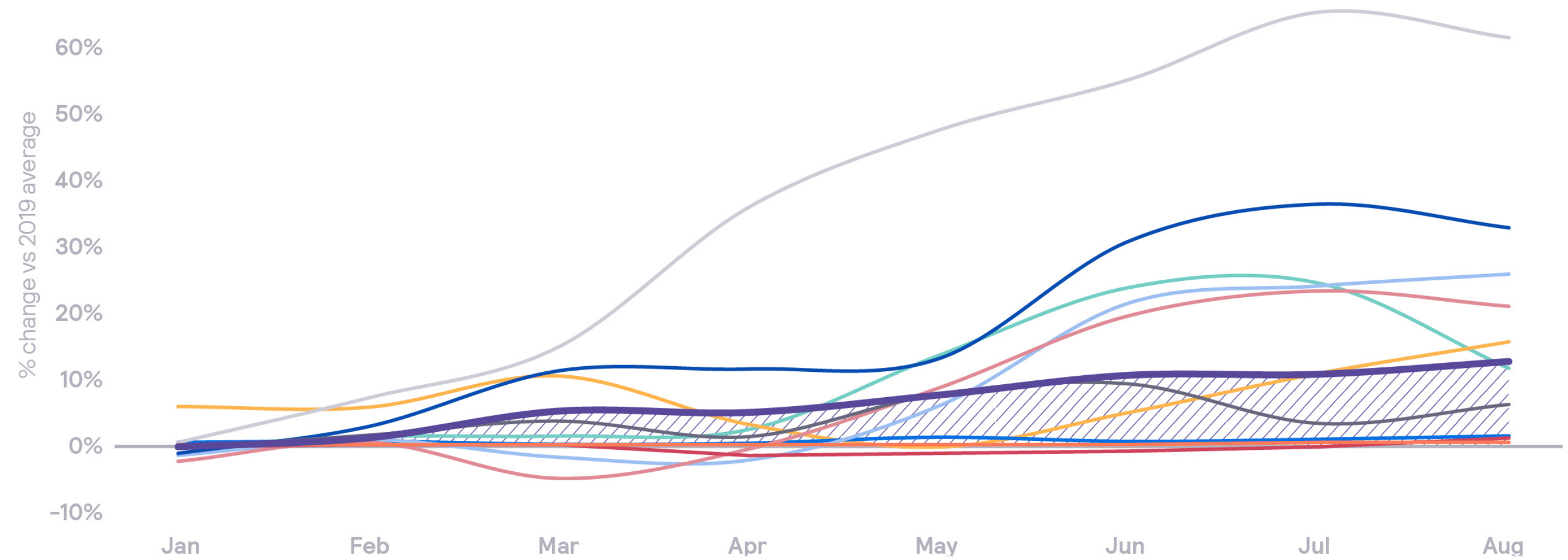
One-way searches



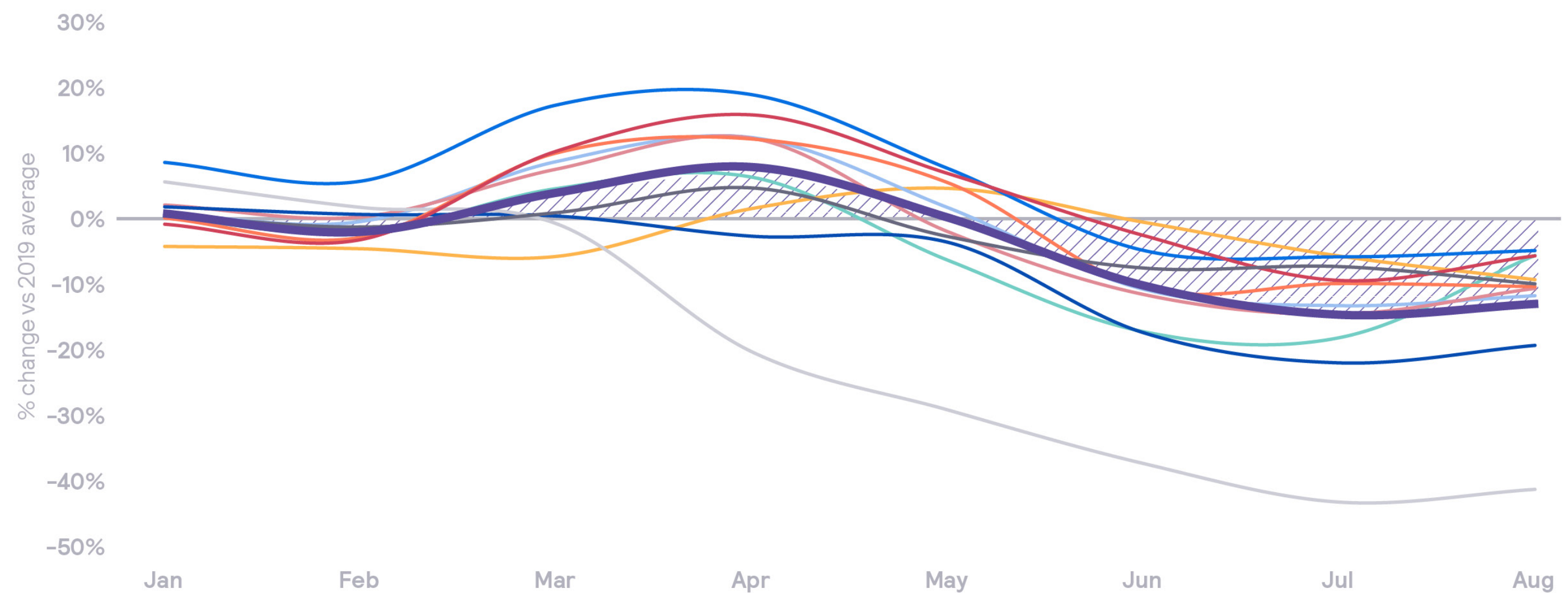
Domestic vs. international?



Domestic searches



International searches

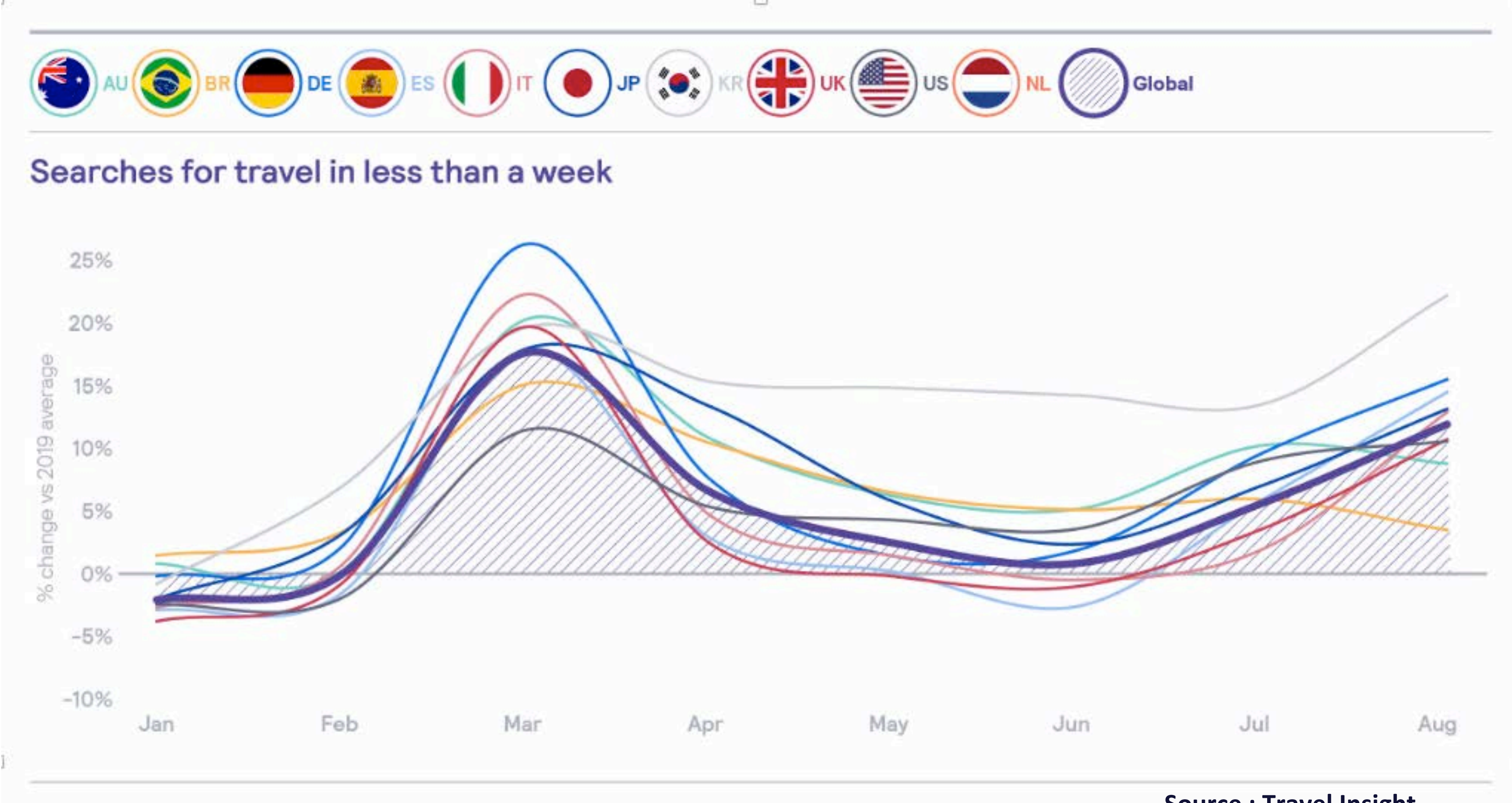


Source : Travel Insight



Shorter Booking Windows

Travel now (<7 days) or later?

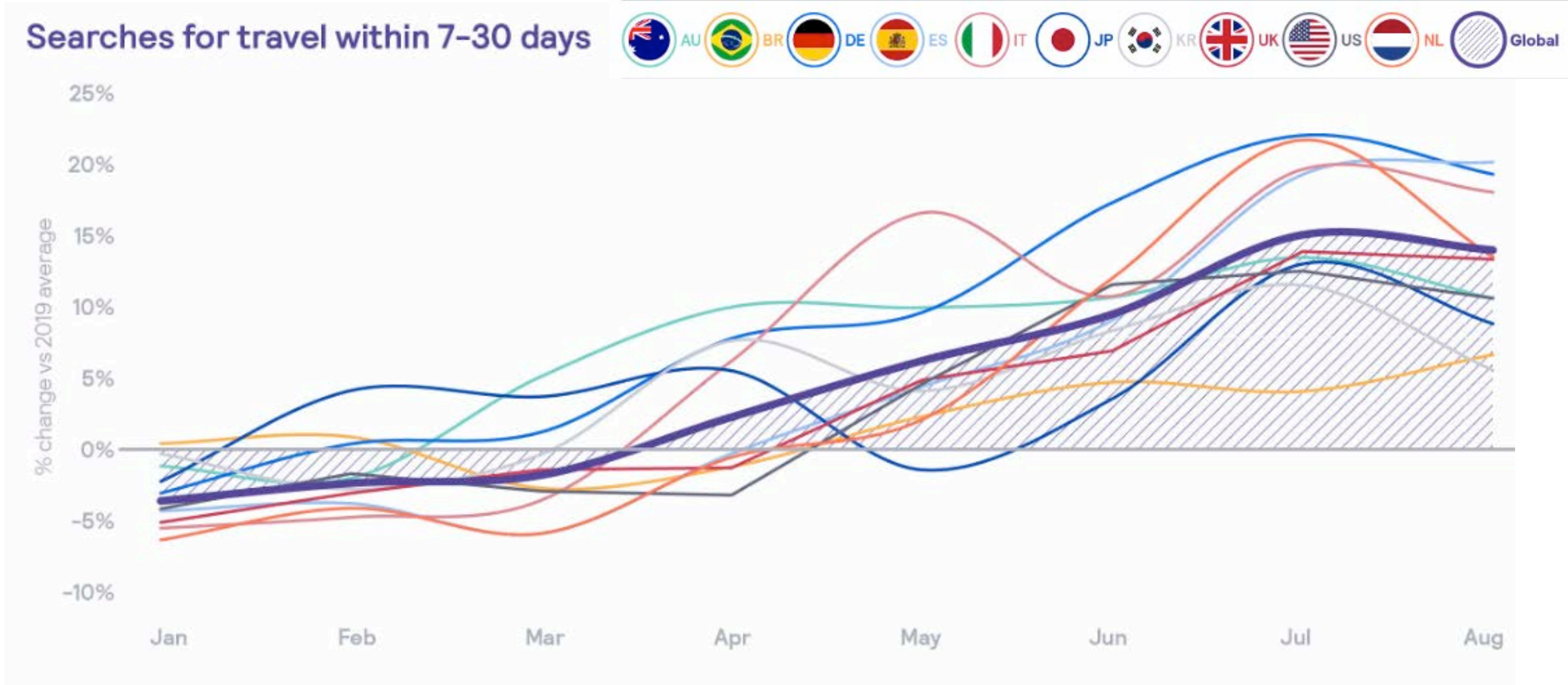


Source : Travel Insight



Shorter Booking Windows

Travel now or later (7-30 days)?



Source : Travel Insight



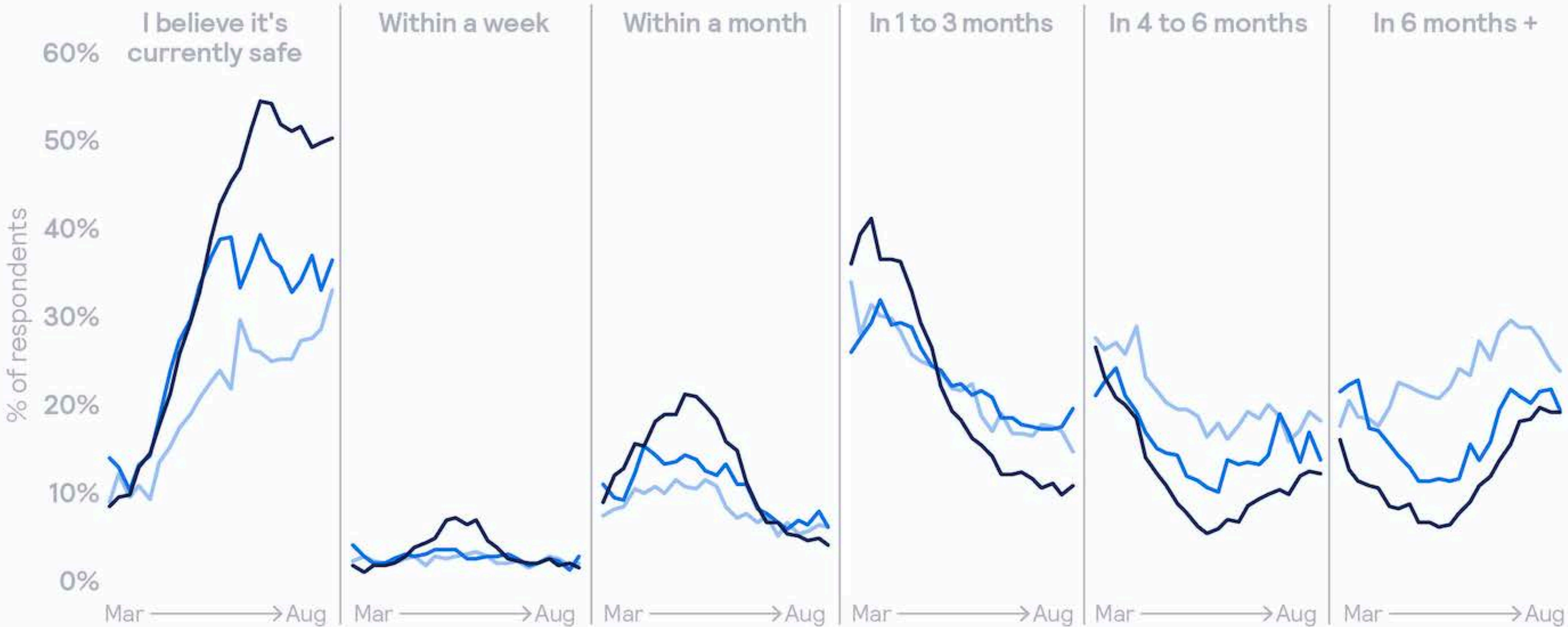
But, how are travellers feeling?

When do you think it will be safe to travel domestically?

When do you think it will be safe to travel again?

AMER APAC EMEA

Domestic



Source : Travel Insight Vision

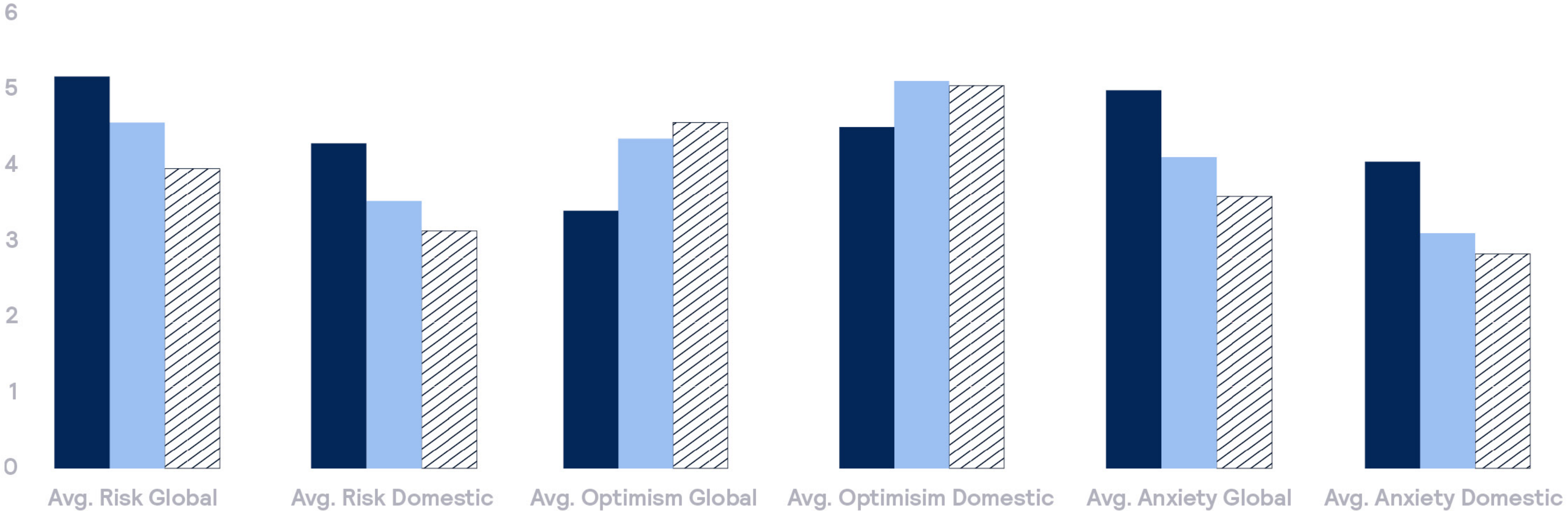


Navigating a new and complex decision-making process

Risk, anxiety and optimism perception by trip-planning status

How risky/anxious/optimistic does the thought of travelling abroad make you feel? (1=Not at all, 7=Extremely)

● No intention to plan trip ● Considering planning a trip ● Actively planning a trip



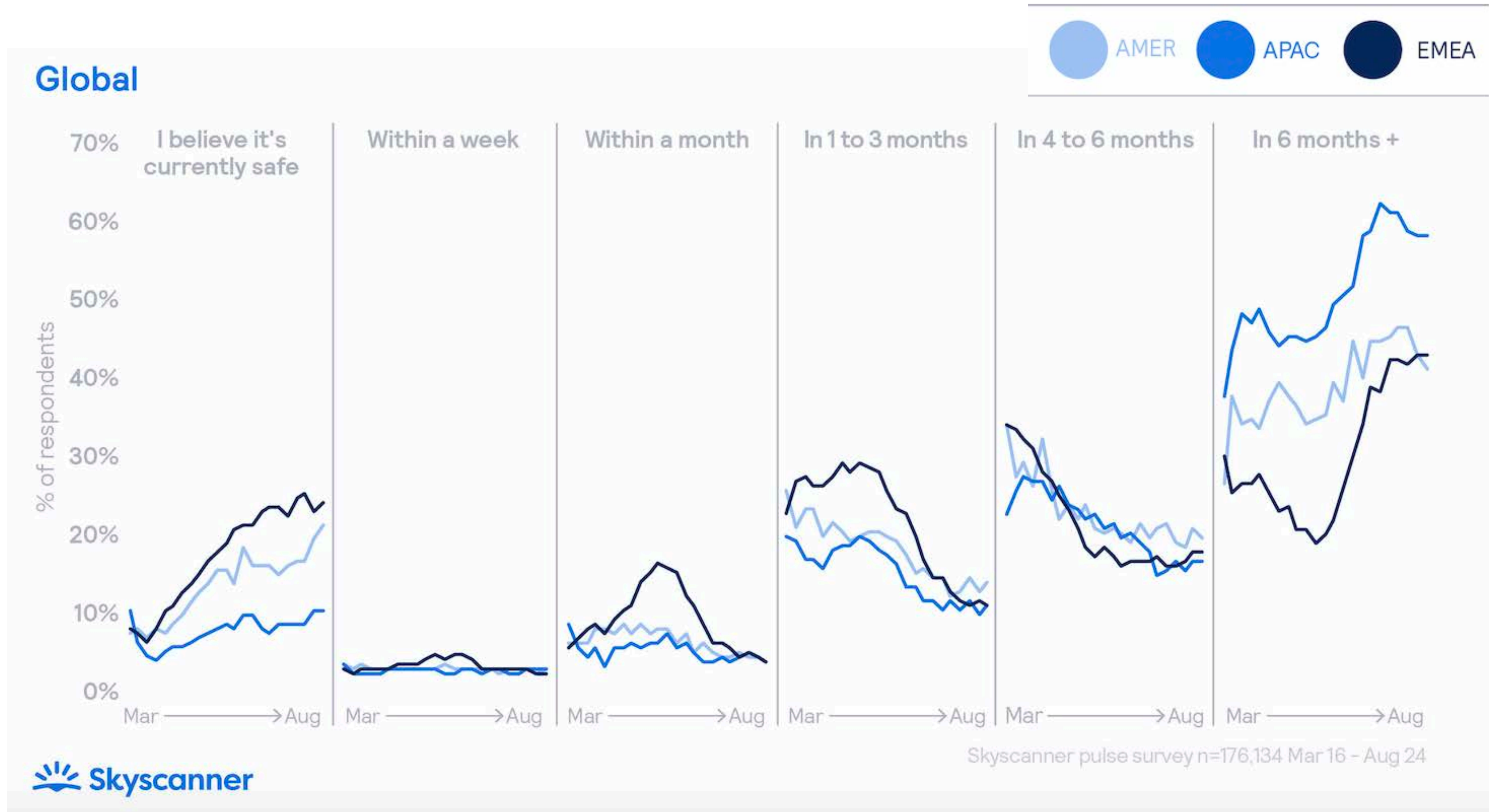
Skyscanner pulse survey n=6433 August 2020



Source : Travel Insight Vision



When do you think it will be safe to travel internationally?



Skyscanner

Source : Travel Insight



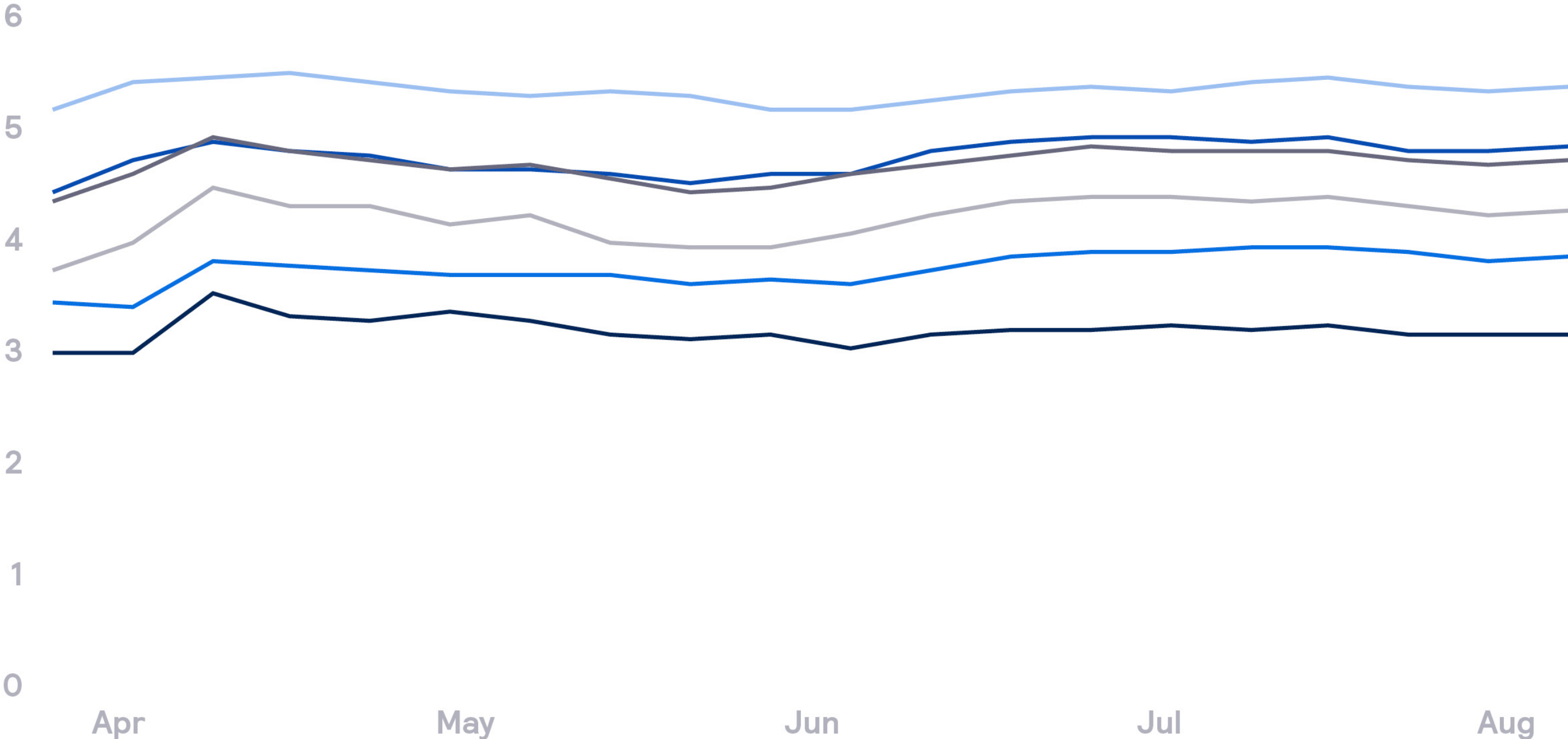
Factors impacting likelihood to travel over time

- Uncertainty of travel situation & lifting of restrictions
- Health & safety risks

Factors impacting likelihood to travel over time

How much do the following considerations impact your decision on whether to travel abroad?
(1=Not at all, 7=Very significantly)

- What my friends or family might think of me travelling
- Change in my financial circumstance
- The health risk to myself
- The health risk to other people
- Not knowing what the situation is like (or will be) in countries I may want to travel to
- The uncertainty of when travel restrictions may be lifted



Skyscanner pulse survey n=6433 August 2020

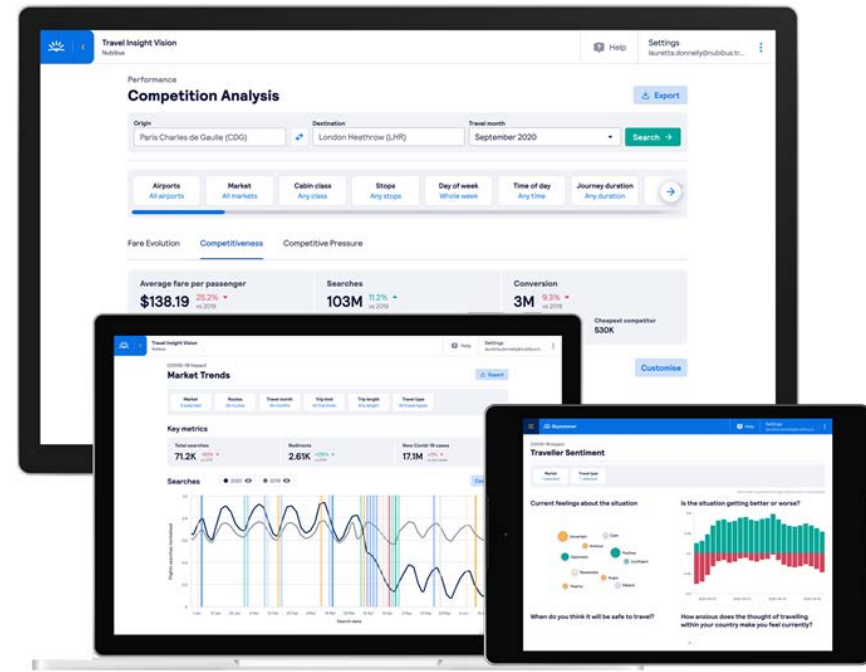


Source : Travel Insight

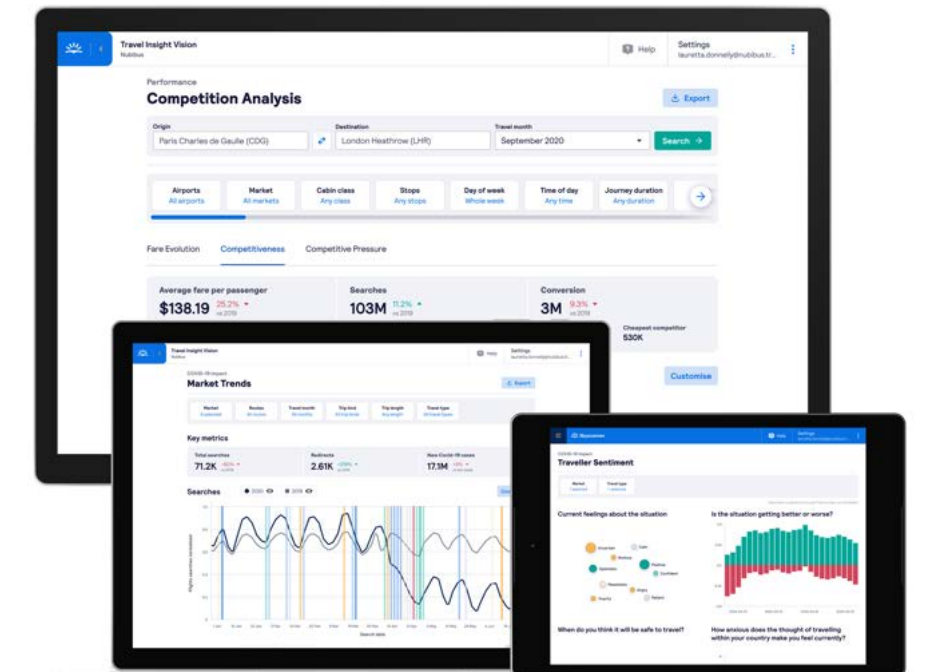


People will travel again





Inparalleled insights for the wider travel industry



Turn Complexity into clarity

Access your online portal and use dashboards and filters to break down data to a granular level, then visualise your findings as graphs and tables. No data engineering or processing knowledge is needed.

Act faster on insights

See how traveller attitudes and recovery patterns are changing and identify shifts in market and route demand before others, so you can serve more travellers when they're ready to explore again.

Forecast the future

Understand true market demand by looking beyond bookings and scheduled capacities to find out where travellers are searching – for next week, next month and up to 12 months into the future.

Enjoy comprehensive coverage

Get all your data from a single trusted provider, rather than fragmented sources. Our industry-leading number of airline and OTA partnerships means you get unbeatable quality and quantity.

See how the world searches

Tap straight into the planet's largest source of travel demand data, generated by more than 100 million peak users across almost every market.

Speed your COVID recovery

See how traveller attitudes and recovery patterns are changing and identify shifts in market and route demand before others, so you can serve more travellers when they're ready to explore again.



Together, we will get through this!