



On September 14, **SCAREHOUSE**, One of the Nation's Top Haunted Attractions, Throws Open Its Doors for a New Season of Fear

*Four Unique Attractions Make Up Pittsburgh's Renowned
SCAREHOUSE, Which Prepares for Its 19th Season*

ETNA, Pa. (August 8, 2018) – Named one of the 10 scariest haunted houses in the nation by Travel Channel, BuzzFeed, Forbes and more, **ScareHouse** opens its doors on Sept. 14 for a new season of terror.

Located in a 100-year-old Elks Lodge building in suburban Pittsburgh, **ScareHouse** comprises four unique attractions, including three thrilling walk-through experiences plus a separately ticketed attraction known as “The Basement” — an ultra-intense, more-than-immersive experience that is not for the weak of heart.

In its 2018 season, **ScareHouse** will also pay tribute to Pittsburgh's place in horror history as the location of George A. Romero's groundbreaking *Night of the Living Dead* — which is celebrating its 50th anniversary — with its *PITTSBURGH ZOMBIES: RE-ANIMATED* haunted house.

The three attractions, each with its own terrifying narrative, that make up **ScareHouse** are:

- *PITTSBURGH ZOMBIES: RE-ANIMATED*, in which a harrowing zombie outbreak has overwhelmed the city and is the setting for a heart-pounding attraction that pays tribute to the original trilogy of Living Dead movies (*Night of the Living Dead*, *Dawn of the Dead* and *Day of the Dead*), which established Pittsburgh as the “Zombie Capital of the World.” As guests seek refuge from a city rampant with zombies of every sort (incorporating some of the satire that Romero famously weaved through his movies), the sharp-eyed will also witness references to such modern zombie classics as *Return of the Living Dead*, *Shaun of the Dead* and *The Walking Dead*.
- *NOCTURNIA 3-D*, which sees guests transported back in time to a haunted carnival in the early 1900's. *NOCTURNIA 3-D* features a unique, dread-inducing

atmosphere reminiscent of *Carnival of Souls*. Those brave enough to explore these sinister fairgrounds should expect more than the traditional clowns and circus freaks as darker, more ominous figures wait around every corner.

- *INFERNAL DARKNESS*, a sequel to **ScareHouse**'s popular *Infernal* attraction, invites guests into an abandoned museum that was once home to the some of the most demonic artifacts known to man. Guests will be plunged into darkness, guided only by the illumination of flickering candles, as they attempt to evade the bloodthirsty spirits.

In addition to these three terrifying mazes, the most adventurous **ScareHouse** guests will have the opportunity to explore *The Basement*, a unique, intimate horror experience where groups of no more than *two* guests at a time will confront their worst fears.

After descending a flight of stairs into the dark underbelly of **ScareHouse**, guests will encounter a series of intense and R-rated horrors that challenge the limits of fear. Guests must be 18 or older, must sign a waiver of release prior to entry, and must prepare to be challenged and confronted by high-impact experiences involving total darkness, electricity, and intimate encounters with increasingly intense actors.

“The ScareHouse team works all year round to conceive, design, build and create what we hope is a destination for anyone who loves to be scared out of their minds,” said **ScareHouse** creative director Scott Simmons. “We’re incredibly proud of what has turned into our most expansive, most visionary season yet, and we are eager for longtime fans and new visitors alike to experience what we’ve got in store for them.”

In recent years, **ScareHouse** has attracted the attention of horror lovers nationwide, including Oscar®-winning director Guillermo del Toro (*The Shape of Water*), actor and producer Elijah Wood (*The Lord of the Rings* and the upcoming *Mandy*) and director-producer Michael Dougherty (*Trick 'R Treat* and *Krampus*).

Tickets, which start at \$17.99 for general admission and \$40.00 for front-of-the-line access, are now available online at www.scarehouse.com. Tickets to *The Basement* are separately priced and start at \$31.

ScareHouse is located at 118 Locust Street, Etna, Pa., 15223.

FOR MEDIA USE:

STILL IMAGES from ScareHouse can be found at https://www.dropbox.com/sh/9i5argkft9zqhy/AABRj9QE_uoz6s0WkmzJG9zta?dl=0
Please credit: © Undead Productions Inc.

VIDEOS of ScareHouse are also available to embed in coverage:

Pittsburgh Zombies: Re-Animated:

<https://www.youtube.com/watch?v=bcJiOYWEEh0&feature=youtu.be>

Elijah Wood and Guillermo del Toro at ScareHouse:

<https://www.youtube.com/watch?v=gp7a-Yf3UaU>

Pittsburgh Steelers vs. ScareHouse:

<https://www.youtube.com/watch?v=6ly67AOUijl&feature=youtu.be>

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