



### **Job Posting**

**Job Title:** Graphic Designer

**Status:** Full Time

**Classification:** Non-Exempt

**Reports to:** Director of Communications

### **Description**

Reporting to the Director of Communications, this part-time position provides cross-departmental creative support by producing graphic art and visual content for a variety of mediums, including, but not limited to, promotions, advertisements, online media, exhibit interpretation, infographics, collateral, and other communications-related materials.

### **Essential Responsibilities:**

- Use computer design software to produce design elements and layouts for both internal and external communications
- Graphically communicate the Aquarium's mission, vision, core values, and interpretive priorities
- Maintain brand standards and emulate existing aesthetics where appropriate
- Develop concepts from brainstorm phase to finished product, working with stakeholders to receive feedback and make appropriate edits
- Meet with project stakeholders to understand their vision for the project and target audience
- Create or incorporate illustrations, pictures, and designs to achieve the project's desired theme and tone
- Review art for errors and informational accuracy to ensure a clean final product
- Coordinate with outside vendors (printers, creative agencies, etc.) where appropriate
- Create a workflow for managing project requests, active projects, and important deadlines
- Follow industry trends and technological advancements and apply knowledge to design practice

### **Requested Requirements:**

- Associates degree in graphic arts or design-related field, or advertising/marketing with demonstrated mastery of design-related skills, or equivalent experience.
- Demonstrated knowledge of computer design software including the Adobe Creative Suite (Photoshop, Illustrator, In Design, After Effects)
- Proficient knowledge of Microsoft Suite (Word, PowerPoint, Excel)
- Strong verbal and written communication skills
- Knowledge of accessibility standards and Section 508 compliance
- Knowledge of both digital and print design standards and requirements, as well as typography, color theory, and layouts
- Ability to manage multiple projects simultaneously while meeting tight deadlines
- Ability to be adaptable, flexible, and responsive to feedback with excellent attention to detail

### **Working Conditions:**

- Sedentary – Position involves long periods of sitting and lifting no more than 10 pounds at a time.
- Position is based primarily on-site in a shared office/workspace; remote work opportunities are available with supervisor's approval.

### **To Apply**

Please send resume, cover letter, and link to your portfolio to [cstreich@aquariumofniagara.org](mailto:cstreich@aquariumofniagara.org). Be sure to include Graphic Designer in the subject line of any correspondence.

The Aquarium of Niagara is an equal opportunity employer. All qualified applicants will be afforded equal employment opportunities without discrimination because of race, color, creed, religion, sex, age, national origin, citizenship, sexual orientation, marital status, or any other classification protected by federal, state, or local law.