



AQUARIUM

O F N I A G A R A

“716 Days” Sponsorship Program



MAKE A WORLD OF DIFFERENCE



- **Animals and their Care:** The Aquarium's animal collection is our top priority. Each year the Aquarium spends over \$1 million in zoological care.
- **Conservation and Research:** Conservation is at the core of our work and mission. The Aquarium uses trusted expertise to inspire thousands.
- **Community Access:** Providing access is important to the Aquarium of Niagara. Over 3,600 local guests enjoy the Aquarium with discounted general admission each year.
- **Learning:** The Aquarium of Niagara delivers a variety of dynamic learning experiences that include animal encounters, gallery interpretation for guests and a wide spectrum of programs for students and educators.
- **Rescued Animals:** Animal care and veterinary staff apply knowledge and expertise to provide care and permanent housing for non-releasable animals.





“716 Days” Sponsorship Benefits

As an exclusive sponsor of one of our 2020 “716 Days” you will receive the following benefits:

- **10 General Admission Tickets:** General admission tickets will be provided for friends, family or colleagues to enjoy the Aquarium at their leisure.
- **2 Family Membership Packages:** A family membership package at the Aquarium provides unlimited free access to the Aquarium with free parking, discounts on classes, programs, events and even other great organizations.
- **Recognition Signage:** Prominent display of your company’s logo at the main entrance of the Aquarium through the designated weekend, acknowledging support of the Aquarium’s mission. It is anticipated that each weekend will provide discounted access to nearly 10,000 visitors.
- **Web and Social Media:** Prominent acknowledgement of the sponsorship on the Aquarium’s website and throughout our social media efforts including Facebook, Twitter and Instagram.
- **Press and Media Coverage:** Inclusion on all press releases and advertisements including digital, television, radio and media.





“716 Days” Sponsorship Program

During the first quarter of 2020 the Aquarium will host three “716 Days” which enables local members of the community to visit the Aquarium for \$7.16 (discounted from our normal rates of \$14.95 for adults and \$10.95 for kids).

The Aquarium of Niagara is in the process of partnering with organizations that wish to consider sponsoring one of the three planned holiday weekends. The following dates are available for sponsorship during the upcoming 2020 season:

Dates	Holiday	Sponsorship
January 18-20, 2020	Martin Luther King Day Weekend	\$5,000
February 15-17, 2020	Presidents Day Weekend	\$5,000
March 14-15, 2020	St. Patrick’s Day Weekend	\$3,500



THANK YOU FOR YOUR CONSIDERATION!

For more information, please contact:

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